

SOCIAL MEDIA MARKETING

WA-ACTE SUMMER PRE-CONFERENCE AUGUST 14, 2011 – HILTON SEATTLE INSERVICE EVALUATION SUMMARY

5 = Excellent

4 = Very Good

3 = Good

2 = Fair

1 = Poor

1. The extent to which the written objectives have been met.	4.69
2. Participant perception of relevance and quality of the conference.	4.72
3. The extent to which the following activities addressed by the conference have been met:	
a. Opportunities for participants to collect and analyze evidence related to student learning.	4.50
b. Professional certificate standards.	4.63
c. School and district improvement efforts.	4.59
d. K-12 frameworks and curriculum alignment.	4.53
e. Research-based instructional strategies and assessment practices.	4.44
f. Content of current or anticipated assignment.	4.87
g. Advocacy for students and leadership, supervision, mentoring/coaching.	4.60
h. Building a collaborative learning community.	4.75
4. The quality of the physical facilities.	4.67
5. The quality of the oral presentations.	4.89
6. The quality of the written program materials.	4.71

Suggestions for improving the inservice:

- Did an excellent job. Room too warm. My computer wouldn't work, not your fault.
- Well worth the \$ and time! So many resources that are valuable. Thank you for the seminar.
- Great job! Excellent resources.
- Very beneficial. Thank you.
- I was expecting more about marketing and less about how to use the apps.
- Great job and resources.
- Wow! Very eye opening--things I can use right away--thanks!
- Thanks! I really enjoyed it!
- Venetia did a fantastic job of gathering useful tools we can use in our classrooms!
- X box?
- So much info! Can't wait to go look through them all!
- Excellent information--thank you so much!
- Gain a lot of knowledge! Great resources!
- Nice, I will definitely use this in my classroom.
- Limited time to cover a lot of information. Good idea would be to have groups create a tweet or facebook account to learn hands-on.
- Fabulous information presented in an open format was wonderful. Thank you for answering many questions. Thank you for all the resources. Need a Social Media II class to practice more. Need a way to capture all resources before they disappear.