

## REPORT TO THE WA-ACTE EXECUTIVE BOARD

### Section

**Submitted By:** Holly Unruh

**Date Submitted:** October 27, 2021

**1. Accomplishments Since the Last Report (please identify the strategic plan goal/objective each activity seeks to achieve):**

- **Quality Professional Development -**
  - **Planned and implemented “FCS Success” Conference Virtually with Hub in Ellensburg October 24-26.**
    - **140 registrants**
    - **62 sessions**
    - **60+ speakers**
- **Advocacy and Promotion - FACSE Award Winners at the section and WA-ACTE level were recognized in their schools and communities through press releases from our public relations committee.**
- **Networking and Communication -**
  - **Our webmasters are active with our website, Instagram and Facebook page.**
  - **Our conference utilized the Whova app to increase attendee engagement in conference activities and to connect attendees. We provided a Whova help desk at conference to assist attendees with the app. Thanks to Tim Knue for working with Whova to create a contract for our conference.**

**2. Emerging Critical Issues/Concerns for WA-ACTE and/or Your Section (for information purposes only):**

- **We are updating our Policies and Procedure to reflect what we are actually doing, or what we should be doing.**
- **Talking about how to increase the engagement on our Social Media pages and keep our section connected during this crazy time.**

**3. Emerging Critical Issues/Concerns for the Field of Career and Technical Education *(for information purposes only)*:**

- We need a separate funding bill from general education to ensure that our courses are adequately funded.

**4. Other Comments/Suggestions:**

- We had Randy Russell as our Keynote Speaker and he was a great speaker. He would be great for an all WA-ACTE keynote. Very audience focused.

**5. Upcoming Meetings or Conferences:**

- Spring Board Retreat at the Hotel Windrow in Ellensburg, Washington. February 25-27

**Items Requested to Be Placed on Board Agenda for Discussion**

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda at the discretion of the President.)*