REPORT TO THE WA-ACTE EXECUTIVE BOARD

Section

Submitted By: Holly Unruh

Date Submitted: October 27, 2021

1. Accomplishments Since the Last Report (please identify the strategic plan goal/objective each activity seeks to achieve):

   - Quality Professional Development -
     - Planned and implemented “FCS Success” Conference Virtually with Hub in Ellensburg October 24-26.
       - 140 registrants
       - 62 sessions
       - 60+ speakers
   - Advocacy and Promotion - FACSE Award Winners at the section and WA-ACTE level were recognized in their schools and communities through press releases from our public relations committee.
   - Networking and Communication -
     - Our webmasters are active with our website, Instagram and Facebook page.
     - Our conference utilized the Whova app to increase attendee engagement in conference activities and to connect attendees. We provided a Whova help desk at conference to assist attendees with the app. Thanks to Tim Knue for working with Whova to create a contract for our conference.

2. Emerging Critical Issues/Concerns for WA-ACTE and/or Your Section (for information purposes only):

   - We are updating our Policies and Procedure to reflect what we are actually doing, or what we should be doing.
   - Talking about how to increase the engagement on our Social Media pages and keep our section connected during this crazy time.
3. **Emerging Critical Issues/Concerns for the Field of Career and Technical Education (for information purposes only):**

- We need a separate funding bill from general education to ensure that our courses are adequately funded.

4. **Other Comments/Suggestions:**

- We had Randy Russell as our Keynote Speaker and he was a great speaker. He would be great for an all WA-ACTE keynote. Very audience focused.

5. **Upcoming Meetings or Conferences:**

- Spring Board Retreat at the Hotel Windrow in Ellensburg, Washington. February 25-27

**Items Requested to Be Placed on Board Agenda for Discussion**

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda at the discretion of the President.)