



## STATE OF THE SECTION REPORT

Please complete this form by September 9, 2020,  
and submit electronically to Tess Alviso at: [taa@wa-acte.org](mailto:taa@wa-acte.org)

Please share with others the successes you have had in your section!

Section: WA-FACSE
Date: September 8, 2021

### Leadership for 2021-2022

WA-ACTE Board Representative: Holly Unruh
President: Summer Henson and Holly Unruh
Past President: NA
President Elect: NA
Executive Director: Dawn Boyden
Secretary: Becky Lovern
Treasurer: Marcia Lalonde

*Please provide a brief narrative describing current activities and strategies in the following categories:*

### Member Recruitment and Retention

We contacted all members whose membership has lapsed. Our organization provides a regular newsletter and quality website as well as social media accounts to provide up-to-date, accurate and relevant information to our members. We attract and retain members by providing high quality professional development.
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### Advocacy

Legislative co-chairs have kept members up-to-date on legislative issues and suggested ways we can contact legislators to impact change.
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### **Issues**

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

As we plan for our second online conference, we are continue to learn to use new technology to provide a quality educational experience for FCS teachers in Washington state.

### **Marketing**

We have created a YouTube channel to provide relevant professional development to our membership. It is available to all conference attendees.

### **New and Innovative Ideas**

With our second virtual conference we continue to attract speakers from across the United States. This virtual environment allows us a broader range of speakers to meet all attendee needs.