



STATE OF THE SECTION REPORT

Please complete this form by September 13, 2021,
and submit electronically to Tess Alviso at: taa@wa-acte.org

Submissions will be presented at the September 18, 2021, Executive Board Zoom Meeting.

Please share with others the successes you have had in your section!

Section: WACTA
Date: 9/10/2021

Leadership for 2021-2022

WA-ACTE Board Representative: Kevin Smith
President: Kevin Smith
Past President: Kevin Davis
President Elect: Mark Wreath
Secretary: Ray Cone
Treasurer: Cindy Arnold

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

We have identified issues with our website – it currently is not used by our members, as they do not see it as a valuable resource in supporting them in doing their CTE work. We are in the process of gathering FRPs from vendors. We are also beginning discussions of adding a WACTA staffer, to assist in organizational management, allowing the officers to focus on leadership.

Advocacy

We will continue to partner with WA-ACTE on advocacy.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

1. Perkins V continues to add accountability via increased data gathering and entry by districts, and the supports from OSPI are very general, which is a concern, until the CPR process for Perkins V teaches us the true target (we all had experience of Perkins IV and many CPR cycles to learn best practice). The response to the new accountability falls to districts and their data vendors to solve, which does not seem to be best practice from the monitoring agency.
2. The good push for Career Launch initiatives is positive, however, the initial funding goes to the intermediary/planning group, and not to the district or post-secondary institution. Once the CL program begins, post-secondary has increased FTE and K-12 has some access to extra WSL FTE, but there are several misconceptions on how useful this extra WSL FTE is to districts.

Marketing

We have identified issues with our website – it currently is not used by our members, as they do not see it as a valuable resource in supporting them in doing their CTE work. We are in the process of gathering FRPs from vendors to reimagine our website.

New and Innovative Ideas

We are beginning discussions of adding a WACTA staffer, to assist in organizational management, allowing the officers to focus on leadership.