

## REPORT TO THE WA-ACTE EXECUTIVE BOARD

# WA ACTE PRESIDENT

**Submitted By:** Jodi Jacobs

**Date Submitted:** 05.05.2025

- **General Thoughts:**
  - Increased communication. This is also reflected in the Strategic Plan.
    - Sending out a newsletter after each Board meeting.
    - What ways can we increase our communications
  
- **Strategic Plan Activities:**
  - Continue to provide DEI and Leadership clock hour opportunities at all Association conferences to meet new certification requirements.
    - *01.10.2025 - Include this in the PD meetings which are starting on December 10.*
    - *03.13.2025 –*
      - *As of 03.12.2025, we have received 31 CFP*
      - **Under Question 6: Re-Certification Requirements:**
        - *6 mention Administrators in their Target audience – none say Leadership*
        - *2 are CCDEI*
        - *9 are STEM*
        - *The others say NONE*
    - *05.05.2025 – No current update*
  - Transition from a paper-based check in process to a digital process to improve accuracy, speed, and user experience.
    - *01.10.2025 - No current update.*
    - *03.13.2025 – Still in the process of researching for a possible roll out Fall 2025.*
    - *05.05.2025 – No current update*
  - Increase the membership for WA-ACTE by at least 7% from 2023 – 2024.
    - *01.10.2025 - No current update.*
    - *03.13.2025 – Waiting for current membership numbers.*
    - *05.05.2025 – No current update*
  - Redesign the WA-ACTE website to function as a dynamic resource hub for members, rather than simply serving as a static repository of information.

- *11.01.2024 – iLocal is finishing up some changes and when they are done they will contact us to have our IT guy point our domain to the new website...so, should be next week sometime.*
- *01.10.2025 – Currently experiencing issues with the hosting site.*
- *03.14.2025 – Working with IT and iLocal to resolve continuous hosting site issues.*
- *05.05.2025 – Continued working with IT and iLocal to resolve continuous hosting site issues.*
  
- Enhance social media presence by increasing engagement, creating targeted content, and fostering community interaction.
  - *01.10.2025 - No current update.*
  - *03.14.2025 – What are possible solutions to increase social media presence? All parties who have offered help have not reached out.*
  - *05.05.2025 - No current update.*
  
- **Matters of Interest:**
  - On going question: How can we increase our social media presence?
  - How can we improve our newsletter and communication to draw attention and spark interest in the organization.
  
- **Executive Committee Activities:**
  - Attend weekly office meetings.
  - Attend weekly committee meetings – FAME, Professional Development and Legislative
  - WA-ACTE Executive Director Hired – Michelle Spenser
  - Attended Region V Conference – 04.29.2025 – 05.03.2025 – Attended the following sessions:
    - Teaching Digital Media
    - Healthy Habits: Foundation for Life
    - Spinning Wheel: Cross Curricular Project
    - Reg
    - Solutions to Developing and Managing Comprehensive High-Quality CTE Curriculum