

2019-20 Strategic Plan Review Report

Lew Keliher – President WA-ACTE

The information below is a review of the ongoing progress around the 2019-20 strategic plan presented in August of 2019 at the Summer Conference Board Meeting.

Quality Professional Development:

1. Continue growth of network partners and sponsors.
 - This process is ongoing.
2. Continue the use of platforms and resources needed to deliver PD over the web or in hybrid methods. Resources have been purchased to support online PD.
 - With COVID and WA-ACTE moving to a fully virtual conference the reality of our learning curve around web PD has grown immensely this year. Our ability to move quickly into this virtual area and hold our summer conference is a testament of hard work and focus of our PD committee, Tim, Jesse and the WA-ACTE office crew. As we move forward our PD products will only get better.
3. Look to sections to develop a curriculum warehouse of information for CTE teachers in Washington.
 - ACTE and WA-ACTE are working within “CTE Learns” to house information for our teachers.
 - With the development of our first fully virtual conference our development of videos, PPTs and support materials “a Curriculum warehouse” has made a major leap into reality. With the information we are currently archiving WA-ACTE has brought our dream of such a warehouse into reality.

Advocacy and Promotion:

1. Items 1 and 2 are ongoing (see the 2019-20 strategic plan)
2. #3, Expand our relationship with PESB around CTE and STEM issues.
 - Tim Knue and Lew Keliher have been involved with PESB in the areas of STEM issues, CTE and Directors certification. Information will be shared as available.

Advancement of Policy and Legislation:

1. The 2019-20 items 1 and 2 / information were shared throughout the year.
2. Number 3 the continue strong lobbying efforts and keeping our contract for assistance will be very important for this coming session.

Networking and Communication:

1. The networking and communication section item # 3 was slowed to a stop by COVID and Lews’ ability to get the posters together. This will be brought back up in 2020-21.

Quality Association Improvement:

1. Items number 4 and 5 has been discussed but has not been structured at this time.
 - The succession plan is being worked on with information around duties and the expected costs if we were to go into the open market to find a director to follow Tim.