

REPORT TO THE WA-ACTE EXECUTIVE BOARD

WA-ACTE PRESIDENT ELECT

Submitted By: Nora Zollweg

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1. General Thoughts:

I am uplifted by the way our organization has pulled together during COVID and how many amazing professional development opportunities have been made available in a virtual format. Learning continues and members are engaged. Membership is holding and I have no doubt WA-ACTE will continue to grow and be useful for member in the year to come.

2. Strategic Plan Activities:

Continue to work on our awards process and prepare to start discussions on increasing membership.

3. Matters of Interest:

Marketing strategies to increase awareness of WA-ACTE awards in each section.

4. Executive Committee Activities:

FAME Committee is gathering information on each section's awards process with the goal of increasing awards nominations. The process includes researching what awards are offered through each section, how they gather the nominations and possibly increasing awards alignment with national ACTE.