

## REPORT TO THE WA-ACTE EXECUTIVE BOARD

# WA ACTE PRESIDENT

**Submitted By:** Jodi Jacobs

**Date Submitted:** 09.12.2024

**1. General Thoughts:**

- How can I increase my communication to the membership? I am going to plan on sending a quarterly newsletter.

**2. Strategic Plan Activities:**

- Completed initial strategic plan draft and shared with the WA ACTE Officers and staff - [WA-ACTE Strategic Plan 2024 - 2025.doc.docx](#)

**3. Matters of Interest:**

- On going question: How can we increase our social media presence?

**4. Executive Committee Activities:**

- Attend weekly officer meetings.
- Plan for Fall conference.
- Begin preparing for all upcoming conferences.