



EXECUTIVE BOARD MEETING MINUTES
Tuesday, December 8, 2020, 4:00 p.m. – 5:00 p.m.

Call to Order and Roll Call: The Washington ACTE Executive Board Zoom Meeting was called to order at 4:02 p.m. on December 8, 2020, by President Doug Merrill. Tess Alviso, WA-ACTE Executive Assistant, conducted a roll call and determined that a quorum was present.

Executive Board Present:

Executive Committee

President ..... Doug Merrill
Past President ..... Lew Keliher
President Elect ..... Nora Zollweg

Executive Board Representatives

Administration ..... Kevin Davis
Agricultural Education ..... Annette Weeks
Business Education ..... Matt Monnastes
Career Counseling & Employment Readiness ..... Marie Miller
Family and Consumer Sciences ..... Christina Sutter
Marketing Education ..... Sierra Larkin
Industrial Technology Education ..... Nicole Hitchcock
Skilled and Technical Sciences ..... Joel Brian
Health Sciences ..... Rain Wurdemann

Executive Board Absent:

Awards Chair (Ex Officio) ..... Vern Chandler

Staff Present:

Executive Director ..... Tim Knue
Executive Assistant ..... Tess Alviso
Executive Assistant ..... Franciene Chrisman
Government Relations ..... Jesse Taylor

Agenda Changes: None

Calendar Update: Email section-level updates to taa@wa-acte.org

Consent Agenda:

- Approval of September Executive Board Meeting Minutes
Financial Statements
Executive Committee Reports | Tim | Doug | Lew | Nora
Section Reports (In Board Book) | WSBEA
Correspondence
Matt moved that the consent agenda be approved as presented. The motion was seconded by Rain and carried.

## Action Item(s) from Section Reports:

- Pending submissions via Section Reports
  - WAAE hired new FFA executive director. Also hiring someone for awards and convention position.

## Committees Updates:

- Legislative, Doug Merrill, Legislative Chair
  - [2021 Legislative Focus/Objectives/Agenda](#) – presentation and review
  - [CTSO Hot Sheet](#)
    - Trying to get back funding that passed last session and was vetoed by Governor.
  - [Principal/Superintendent Training - CTE](#)
    - Big emphasis on preparation and CTE understanding.
- Professional Development, Lew Keliher, Professional Development Chair
  - Fall Conference Update
    - 200 registrants
    - Simple format with no opening or closing sessions.
    - More negative comments compared to Summer Conference.
    - Well done and turned out very well overall.
  - ACTE VISION Virtual Conference Review
    - Shani Watkins running for Region V Vice President.
  - Committee Processes & Timelines Required for Summer Conference 2021
    - Present what is working online.
    - Committee meetings start January 7.
    - January 21 extended sessions cutoff date.
    - At this time planning for in-person conference, but will also have virtual component.
    - Registration will open March 18.
    - Think about theme.
- FAME Committee
  - [Membership](#), Nora Zollweg, Membership Chair
    - November ended with 1,784 members.
    - Looking at creating new marketing materials.
    - Committee will apply for Region V grant to help with membership marketing.
  - [Awards \(webpage\)](#), Vern Chandler, Awards Chair

## Board Learning, Doug Merrill

- “The Six Types of Working Genius” [video](#) more at [WorkingGenius.com](#)
  - Kevin moved that WA-ACTE purchase assessments up to \$25 per Board member. The motion was second by Annette and carried.

## [Review of Clock Hour Evaluations \(10/1/2019 – 9/30/2020\)](#)

- Annette moved that the WA-ACTE Executive Board reviewed the inservice evaluation summaries for clock hour programs held between October 1, 2019 and September 30, 2020. The motion was seconded by Nicole and carried.

## For the Good of the Order: [Promotional Media](#)

- Promo videos on TVW to promote CTE to legislators.
- How do we reach out?
- Maybe form a marketing committee.

## Adjournment:

- The meeting was adjourned at 5:20 p.m.