

2020-21 Strategic Plan Review Report

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The information below is a review of the ongoing progress around the 2020-2021 strategic plan presented in August of 2020 at the Summer Conference Board Meeting.

Quality Professional Development:

Because of the Covid-19 Pandemic, the WA-ACTE leadership team did not meet in person as normal but utilized the technology at hand to communicate for meeting and planning sessions.

1. WHOVA app continues to be utilized and has been a solid platform to provide much needed help in organizing PD, namely summer conference.
2. The Washington State Portal has been set up to reside within the ACTE Online Portal within their Website and will be used to house curriculum and PD in a variety of formats for its members and will be a revenue source as other States access our resources. This should be in full working operation for WA-ACTE members this fall.
3. 2021 Summer conference will be our first hybrid PD with onsite and online participants. Attendance has not dropped off, largely due to the option of attending online.

Advocacy and Promotion:

1. WA-ACTE created five professionally created, 30 second promotional videos to help with the PR for any members to utilize for their programs. Hopefully this will kickstart other schools to create more CTE Promo videos that can be shared in the Portal for others to use. These will be used as ads on the legislative TV channel next year when the new legislative season begins.
2. Much work has been done with various agencies to get a program for training individuals to become CTE Directors has made a lot of headway and could be in place for fall of 2022.

Advancement of Policy and Legislation:

1. Very different year as WA-ACTE officers met with 8 different legislators in zoom meetings this year. Well, we met with two in person and the rest was with one of their team members. But I felt it was very friendly and almost homey because we were all in our homes or workspaces that were showing them what life was like for us in a lockdown.
2. A major budget win was the CTSO's getting a huge bump in their funding.

Networking and Communication:

1. WA-ACTE Website, email Blasts, the CTE community, and social media continue to be a presence and our way of being available and communicative with our members. Covid kept in person communications to a minimum.

Quality Association Improvement:

1. This years Leadership focus was on the 6 Types of Working Genius created by Patrick Lencioni and the Table Group. All board members took the WG assessment and studied the impacts of how this affected them personally and professionally. Value was seen by many as to why they love parts of their jobs and hate/endure other parts of it. And how as a team, we are much stronger thru our diversity than we are apart.
2. After the 2020 summer conference, evaluations were used to strengthen our efforts to always provide some kind of online option for PD offered in the summer and fall.