

**WASHINGTON ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION
EXECUTIVE BOARD MEETING MINUTES
SEATAC HOLIDAY INN EXPRESS
JANUARY 29, 2011**

Call to Order and Roll Call: President Sarah McCoy called to order the meeting of the Washington Association for Career and Technical Education at 9:00 a.m. on Saturday, January 29, 2011. Tess Alviso, WA-ACTE Executive Assistant, conducted a roll call and determined a quorum was present.

The following persons were present:

Executive Committee

President..... Sarah McCoy
President Elect Dennis Conger

Executive Board Representatives

Administration Michael Christianson for Susan Dixon
Agricultural Education.....Mike Smith
Business Education Lance Wrzesinski
Diversified Occupations..... Betty Johnson and Woody Bakke for Pam Reichel
Family and Consumer Sciences Roxanne McNerney
Career Guidance and Counseling..... Pam Larsen for Jennifer Fichamba
Marketing Education.....Matt Pakinas
Industrial Technology Education Karl Ruff for Lew Keliher
Skilled and Technical Sciences.....Moe Broom for Ken Toney
Occupational Educators Tina Evans
Health Science Kari Duffy

Ex Officio

Awards Chair Vern Chandler

Staff

Executive Director Tim Knue
Executive Assistant.....Tess Alviso
Executive Assistant..... Franciene Chrisman

The following persons were absent:

Past President David Kile
Postsecondary Jan Bowers

Guests

ACTE Region V Doug Meyer
CTE Consultant..... Bill Olfert
FACSE Andrea Ancich

FACSE.....	Michelle Green
HSCTE.....	Bonnie Smith
HSCTE.....	Tom Walker
OSPI.....	Wayne Gilman
OSPI.....	Dennis Milliken
OSPI.....	Venetia Willis-Holbrook
WAAE.....	Dan Tedor
WAAE.....	Becky Wallace
WAOE.....	Loree Chiaro
WTECB.....	Wes Pruitt

Agenda Changes – No changes were made to the agenda.

Calendar Update – President Elect Dennis Conger reviewed the calendar and the calendar was updated. President Sarah McCoy stated that the board inservice was moved up one week to September 30 and October 1 with the location still being determined.

WASTS Resolution – The resolution resolved that the WASTS proposes that WA-ACTE act as the clearinghouse to establish an official event calendar to regulating the approval and scheduling of the various CTE conferences and conventions held within the state. Further, WA-ACTE is requested to act as sanctioning body to validate said conferences and conventions to qualify for technical upgrade status of its contents. The resolution was discussed. Pam Larsen moved that all sections send their conference and meeting dates to WA-ACTE and those of importance also be sent to OSPI. Sections to give their information to the program supervisors. The motion was seconded by Lance Wrzesinski and carried.

Consent Agenda – Roxanne McNerney moved that the consent agenda be approved as presented. The motion was seconded by Lance Wrzesinski and carried.

NPS – March 7-9 in DC – Attending will be Tim Knue, Sarah McCoy, Dennis Conger, Michael Christianson, and Marianna Goheen.

LPS – March 15 at Olympia Red Lion (9:30 a.m. – 12:00 p.m.), hill visits (12:00 p.m. – 4:30 p.m.), and legislator reception at New Market Skills Center (5:00 – 7:00 p.m.). Registration included with WAVA Spring Conference.

ACTE Region V – April 6-9 in Rapid City SD

Financial Statements – Tim Knue reviewed the financial statements for December 2010. He asked for a volunteer that would review the financial statements quarterly and Lance Wrzesinski volunteered. Roxanne McNerney moved that the financial statements for December 2010 be accepted as presented. The motion was seconded by Mike Smith and carried.

WTECB – Wes Pruitt distributed several handouts to the board. He stated that every session has a theme and that this year is no money and a lot of reorganization. WTECB is a mix of federal law and is not included in the reorganizations. Wes discussed the Career Bridge website -

<http://www.careerbridge.wa.gov/> - and that it has won a national award. Tim thanked Wes for his help on the hill.

OSPI – Venetia Willis-Holbrook reviewed the CIP code changes. Venetia discussed the budget and that there is no line item for CTSOs, which are funded through four different areas and will continue under the other funding. It was asked if we could push to get the \$97,000 back and although the budget is not finalized, it was stated that we have bigger and more important fights. Mike Smith moved that WA-ACTE work and facilitate with interested associations to make an effort to reinstate the funding for the CTSOs in the amount of \$97,000. The motion did not receive a second. The largest cuts for OSPI are sponsorships of meetings and events and will not host any major events for 2011-2012. OSPI will give WA-ACTE \$15,000 for Summer Conference, but no money for fall.

WA-ACTE Update – Tim gave an update on happenings within the association.

- ❖ Update on Strategic Priorities
 - Value of CTE
 - Leadership development
 - Source of data
 - Increase value of membership
 - Clearinghouse of information
- ❖ Garage Boardroom
 - Currently on hold
- ❖ Foundation
 - Bill Olfert has volunteered to help setup the Foundation again. Bill addressed the Board and informed them that the papers on the previous Foundation had not been filed properly and it was better to let the old Foundation go and start new. The purpose of the Foundation is promoting CTE opportunities, educational innovation and educational excellence, and addressing high priority needs for CTE. The Foundation will also be a project for the WA-ACTE Past Presidents. A resolution was presented to establish a private non-profit foundation for the WA-ACTE. Lance Wrzesinski moved that WA-ACTE move forward in establishing the new private foundation. The motion was seconded by Roxanne Mc Nerney and carried.
- ❖ Website
 - New WA-ACTE website now up and running
 - Assicocom.com was discussed that works like an internal “Facebook”
 - Gotomeeting.com and gototraining.com were discussed. The resolution was tabled, but agreed to try it for the March conference call.
- ❖ Conferences
 - Conference funded association
 - Summer Conference is key
 - Build it early
 - Communicate/advertise often
 - Timely topics to meet building needs
 - Quality sessions
 - Use technology
 - Sections need to work in unison and in conjunction with OSPI

- Fall Conference
 - November 3-4 at the SeaTac Marriott
 - Need more than just CTE
 - Fall continuation of Summer Conference

Professional Development

- ❖ \$380 registration
- ❖ CTE...Streaming Live theme
- ❖ Use of Facebook, Twitter, Associcom
- ❖ Rosa Say opening
- ❖ Lysandra Sapp closing
- ❖ Randy Dorn state of the state
- ❖ No BBQ – Mariners
- ❖ No Banquet – no charge for light hors d’oeuvres – moving to Monday night – possibly John Curley for auction
- ❖ Delegate Assembly Sunday night
- ❖ Pre-cons – First Aid, Project Management, Course Equivalency, Social Media
- ❖ Kevin Grayum to help with tours

Membership/Awards

- ❖ Pam Reichel moved that WA-ACTE change the Bylaws to reinstate the First Year Teacher and First Year Joined dues category at 50% of the Active fee and to change Student dues to no fee. The motion was seconded by Mike Smith and carried.
- ❖ Sarah McCoy reported on the survey to non-renewals. A drawing would be held for all those that replied to the survey. Discussion followed on the drawing prize. Lance Wrzesinski moved that WA-ACTE have a \$200 incentive program for survey participants as determined by the WA-ACTE office. The motion was seconded by Roxanne McNerney and carried.
- ❖ WA-ACTE will apply for an ACTE Region V mini-grant to help with membership retention and recruitment. Sarah McCoy, Vern Chandler, and Andrea Ancich will work on the proposal.
- ❖ Vern reported on awards. Roxanne McNerney moved that WA-ACTE change the awards program to require ACTE consecutive membership for the awards that move on to Region V. The motion was seconded by Kari Duffy. Discussion followed. The motion failed.

Legislative

- ❖ Change made to Legislative Agenda on high school graduation requirements
- ❖ Reminder to be careful to use personal time and resources when contacting legislators
- ❖ Legislators not hearing the CTE voice
- ❖ Make legislator appointments prior to LPS
- ❖ Have clear talking points – How does it impact us?

Section Reports:

WAVA

- ❖ Reviewed fall conference
- ❖ Working on spring conference

- ❖ Hill visits
- ❖ WAVA funding – not supporting due to non-funding

WAAE

- ❖ Concerns for CTSOs and CORE 24

WSBEA

- ❖ February 17-20 regional conference
- ❖ Cutting business education positions
- ❖ Community college working with high school
- ❖ October 14-15 BAM Conference

WADOT

- ❖ Written report submitted
- ❖ Gave out three scholarships
- ❖ Leadership conference in March
- ❖ Trying to get more members

FACSE

- ❖ Written report submitted
- ❖ Good fall conference
- ❖ New president elect Michelle Green

CGCA

- ❖ Successful regional meeting
- ❖ Working with Mike Hubert on guidance & counseling framework
- ❖ Gave out three scholarships
- ❖ Concerned about budgets and travel restrictions
- ❖ Declining membership
- ❖ Combined fall conference with business

WAME

- ❖ First year marketing program

WITEA

- ❖ Written report submitted
- ❖ Working on spring conference

WASTS

- ❖ Successful fall conference
- ❖ Good tours
- ❖ Working on Summer Conference

WAOE

- ❖ Board meeting the day before
- ❖ Concerned about tuition increases

- ❖ Programs closing
- ❖ Turning away students

HSCTE

- ❖ Logo contest
- ❖ COE website
- ❖ 77 members
- ❖ COE spring offering
- ❖ Social media concerns / safety education

For the Good of the Order

- ❖ HB 1168 and HB 1710 discussion
- ❖ \$39 collected for Sunshine Fund

Adjournment: The meeting was adjourned at 2:40 p.m.

Minutes submitted by: Tess Alviso, WA-ACTE Executive Assistant

Upcoming Meetings:

- **March 22, 2011 - 3 p.m. Conference Call**
- **May 21, 2011 - SeaTac Holiday Inn Express**
- **August 13, 2011 - SeaTac Hilton**
- **September 30 / October 1, 2011**

WA-ACTE MEMBERSHIP / AWARDS COMMITTEE
MEETING MINUTES
January 29, 2011

Welcome/Introductions - Present: Sarah McCoy, Vern Chandler, Tess Alviso, Doug Meyer, Michael Christianson, Loree Chiaro, Dawn Boyden, Andrea Ancich, Jodi Galli, Tom Walker, Betty Johnson

Minutes (December) – Andrea moved that the December conference call minutes be accepted as presented. The motion was seconded by Michael and carried.

Membership

December Reports

Recruitment

ACTE Mini Grants

- 2/24 due date
- \$5,000 for all states within Region V
- Ideas to include in proposal: decrease in membership, www.gotomeeting.com, contact lists from OSPI, webinar as a membership benefit, online newsletter, new membership brochure, fund people to travel and talk to others about membership

State Leadership Workshop Information Discussion

Membership Survey

- Drawing for free Summer Conference registration
- Timing of emails
- Liability insurance benefit

Michael moved that the Membership/Awards Committee recommend to the Executive Board a Bylaws amendment to change dues to add a First Year Teacher and First Year Joined rate of ½ the active dues and to change student dues to no cost. The motion was seconded by Betty and carried.

Awards – Michael moved that WA-ACTE require 3-5 years of consecutive ACTE membership for the awards that move on to Region V. The motion was seconded by Betty and carried. (*Motion failed with Executive Board.*)

Michael moved that WA-ACTE pursue funding award winners to help travel to Region V and national convention. The motion was seconded by Andrea and carried.

Jan. 29 2011

Legislative Committee Minutes

Attending:

Becky Wallis, Wayne Gillman, M. Goheen, Mike Smith, Deb Strayer, Dennis Milliken, Wes Pruitt, Lance Wrzesinski, Kari Duffy, Moe Broom

11:25 Open Meeting by Marianna Goheen

Minutes approved from October Meeting; Moved Lance W. 2nd by Moe Broom
Agenda approved; moved Mike S 2nd by Wes P.

Legislative Update:

Graduation update- positive language has been proposed in the WA-ACTE/WAVA Legislative Agenda; we want to return to 8 credits to be clearly controlled by the student in their high school and beyond plan. We need to continue to advocate for strong language for CTE in the definitions of 'Occ-Ed' & 'Career Concentration'. Our concern is student ability to attend skill centers.

Discussion of impact of double dosing due to remediation classes and the student's ability to take CTE classes.

Support motion to encourage moving forward with proposal to change to graduation requirements regarding and competency credits and equivalency credits and accept changes in language to WA ACTE/WAVA 2011 Legislative Agenda.

Moved to accept the language change to '8' – Deb Strayer – 2nd by Lance W

Discussion on Gov. Proposal changes to OSPI

Bills # 5522 , 8212 introduced Friday

Launched Year Bill (1808) will be coming soon from Gov.;

1547, 1521, 1546 – bills to watch

Format of LP seminar

We need to make sure we make appointments- have talking points and students are included

Becky W. moved to adjuring Mike Smith 2nd- Passed – 12:15 PM