

## **Washington Association for Career and Technical Education**

PO Box 315 • Olympia WA 98507-0315 • (T) 360-786-9286 • (F) 360-357-1491 • (E) wa-acte@wa-acte.org

# Washington Association for Career and Technical Education Executive Board Meeting Minutes SeaTac Holiday Inn Express, 19621 International Boulevard, SeaTac WA 98188 Saturday, January 26, 2013, 8 a.m. – 3 p.m.

Call to Order and Roll Call: President Lance Wrzesinski called to order the meeting of the Washington Association for Career and Technical Education at 8:08 a.m. on Saturday, January 26, 2013. Tess Alviso, WA-ACTE Executive Assistant, conducted a roll call and determined a quorum was present.

#### **Executive Board Present:**

President	Dennis Conger
<u>Executive Board Representatives</u> Administration	
Postsecondary	
Agricultural Education  Business Education	Susan Sears for Darci Rashoff
Diversified Occupations	
Career Guidance & Counseling	
Marketing Education	
Skilled and Technical Sciences	
Health Sciences	Bonnie Smith
Executive Board Absent: Industrial Technology Education	
Staff Present Executive Director	
Executive Assistant	
Executive Assistant	

#### **Committee Members and Guests Present**

FACSE	
FACSE	Michelle Green
FACSE	Rene Ketchum
HSCTE	Pam Reichel
HSCTE	Tom Walker
OSPI	Betty Klattenhoff
WAME	Darby Vigus
Washington CTE Foundation	Wes Pruitt
WASTS	Paul Scott
WAVA	Marianna Goheen
WTECB	Justin Montermini

**Agenda Approval:** Committee work would be continued after lunch. Shep moved <u>that the agenda be approved</u>. The motion was seconded by Maria and carried.

#### **Executive Session**

#### Consent Agenda:

- Approval of November 2-3 and December 4, 2012, Executive Board Meeting Minutes
- Strategic Plan Update
- Financial Statements (December)
- Executive Committee Reports
- Submitted Section Reports

Neil moved that the consent agenda be approved as presented. The motion was seconded by Becky and carried.

**Calendar Update(s):** The calendar was updated.

**Legislative CTE Showcase (formerly LPS) February 27, 2013:** Name change eliminated "reception"...5-7 p.m. at New Market Skills Center. Dennis and Teri will present at WAVA in the morning. Showcase is \$20 for adults and \$10 for students.

National Policy Seminar, March 4-6, 2013, Washington DC: Tim will attend along with Lance and Shep. WAVA president and president elect will also attend. They will meet with our congressional delegation.

**ACTE Region V – April 11-13, 2013, Salt Lake City:** They are looking for presentations, so anyone that is planning on attending should try to submit a presentation.

#### Office of Superintendent of Public Instruction (OSPI) - Betty Klattenhoff

- Staff changes
- Kathleen retiring
- Dennis Milliken back
- Marianna Goheen Health Sciences and Common Core
- Lance Business and Marketing
- Strategic Plan for CTE presented to legislature...on website
- McCoy bill
- High Skills, High Wages goes well with Strategic Plan
- Perkins...don't know yet
- SB 5131
- HB 1134 ASL
- HB 1208 online
- HB 1276 dropout
- National career readiness
- POS statewide assessments
- Microsoft IT initiative
- Lance focus working with IT program free to every high school in the state
- 52 schools with CIP codes
- PESB taskforce CTE directors certification / career counseling

### Workforce Training and Education Coordinating Board (WTECB) – Justin Montermini

- High Skills, High Wages
- Tour with Tim to Eastern Washington
- Opportunity internship program
- Multiple pathways
- Youth employment report
- Bills 1276, 5123, 1076
- McCleary funding impact
- QEC funding model = basic education
- 2776 down payment on McCleary

#### **WA-CTE Foundation – Wes Pruitt**

- Webpage goals and objectives
- Meetings have discussed different options for fundraising...PayPal online donations
- Challenged sections to support Foundation
- Auction at Summer Conference goes to Foundation
- Fully functioning and autonomous board
- How can we grow this?
- Need support from the CTE community for the Foundation...need "awareness"
- May agenda item...Have discussion at section meetings and report back to wespruittis@gmail.com

#### Committee Work and Reports: See attached minutes.

#### **Professional Development**

- Revision to Monday schedule
- Tuesday/Wednesday section grids
- Closing Session From Powerless to Power
- Randy Town, ESD Yakima
- Awards Tuesday awards session/evening social
- Membership Committee suggested Awards at Opening Session
- 2<sup>nd</sup> recognition at another event
- Fiesta last year was nice
- Not everyone goes to socials
- Award bios in program

#### Advocacy and Legislation

- High School & Beyond Plan
- Career guidance
- Programs of Study
- Pathways college route/CTE route sign on with concerns
- WAVA does not support two pathways concept
- Reminder to subscribe to WOVE

#### Membership and Awards

- Sections encouraged to submit awards
- Last year's Teacher of the Year, Outstanding Educator, and Outstanding New Teacher going on to compete at Region V
- May 1 deadline for awards
- Committee came up with nine ideas for membership campaign
- Membership plan for two years

**Policies and Procedures Update:** Shep moved that all of the amendments presented to the Policies and Procedures be approved. The motion was seconded by Jill and carried.

Adjourn: The meeting was adjourned at 2:10 p.m.

#### **Next Meeting**

March 19, 2013 - GoToMeeting

#### **Upcoming Meetings**

- May 18, 2013 SeaTac Holiday Inn Express
- August 10, 2013 Yakima

Minutes Submitted by Tess Alviso, WA-ACTE Executive Assistant

# Minutes Legislative Committee January 26, 2013 Updated 3/14/13

Attendees	Name	Email Address	Attend
Chair	Dennis Conger	dennisco@spokaneschools.org	X
Staff	Tim Knue	tim@wa-acte.org	X
WAVA	Teri Pablo	tpablo@ycs.wednet.edu	
WAAE	Becky Wallace	rwallace@ycs.wednet.edu	X
WSBEA	Darci Rashoff	drashoff@whitepass.k12.wa.us	
WADOT	TBD?	gprater@stanwood.wednet.edu	
CGCA	Jennifer Fichamba	jennifer.fichamba@highlineschools.org	
FACSE	Michelle Green	mmgreen@seattleschools.org	X
WAME	Darby Vigus	vigusd@monroe.wednet.edu	
WITEA	TBD?	gshelton@lwsd.org	
WASTS	Paul Scott	paul.scott@rentonschools.us	X
HSCTE	Pam Reichel	reichep@puyallup.k12.wa.us	X/?
Other Attendees			
CTSO	Bruce McBurney	bruce.mcburney@skillsusawashington.org	
OSPI	Betty Klattenhoff	accessors and ac	X
WTECB	Justin Montermini	justin.montermini@wtb.wa.gov	X
SBCTC	?		
FACSE	Debby Strayer	deborah.strayer@highlineschools.org	Χ

	Weld	come and Agenda review	Action
	1.1.	Agenda changes?	
	1.2.		
2.	2013	B Legislative Activity	Info
	2.1.	Multiple Pathways Act > Justin  14 <sup>th</sup> version, try to find pieces to break out component parts with various members to sponsor bills going forward. Such as Programs of Study, structure to the High School and Beyond Plan, increase more programs of study to be offered and Work integrated learning. This is a big bill. What should be the priorities of these four items? Would like to have the null and void statement apply to K-12 as higher ed to avoid unfunded mandates.  What will achieve lower youth unemployment, greater engagement with post-secondary training & education that leads to more engagement in midlevel, high demand fields?  Prioritize:  Work integrated learning experience ASSET Bill  High School and Beyond Plan  Guidance and advisement  Programs of Study  The ASSET bill has Governors support and other members.  Multiple measures of schools as determined by SBE, are including the number of certifications and dual credit courses.	
	2.2.	CTE/Careers Bill > Tim In draft form. Mandates are always concerns going forward. Very supportive. Tim has volunteered to walk the blues sheet for signatures to drop next week.  Draft of Computer Science Bill, by Hansen. WA-ACTE has been invited as on of the stakeholders in this bill. Can we learn from the use of AP for use with our CTE-AP courses to satisfy 3 <sup>rd</sup> and 4 <sup>th</sup> year credit requirements? Not clear how great of a need for these students to need to use this course to gain these needed credit requirements. AP training by the teacher is the key to this bill and the connection to the credit.	
3.	Stat	ewide Strategic Plan 2013	Info

	3.1.	How shall we use for our work going forward Since the McCoy bill begins to pursue many recommendations from the strategic plan, how can we use the Statewide Plan as a linkage to these bills that support that work? Subtle differences in understanding of terms and programs is very important, such as work based learning vs. work site learning.  Additional bills: The Skills Center Two Routes bill (Stonier & Rivers) is close to being dropped. If it is dropped where do we as an association go on this bill. Up to this point WA-ACTE and WAVA are not supportive of a two-route proposal. How shall we approach this? (Note the two routes became one in HB 1656, which died in committee) Recommend signing in with concerns.	
4.	Legi	slative Policy Seminar 2013	Info
		Briefing outline with WAVA for morning of the 27 <sup>th</sup>	
			I I
	4.2.	MINUTES/NOTES:	
		Not addressed	
5.		onal Policy Seminar in DC 2013	Info
		Who is going?	
		Hill visit plan based on numbers attending?	
	1-000-0	Plan an evening dinner?	
	5.4.	MINUTES/NOTES:	
	10101	Discussed in the board meeting prior to this meeting	
6.			Info
-		WOVE Subscriptions Update and Reminders	
	6.2.	MINUTES/NOTES:	
		Dennis reminded everyone to promote WOVE subscriptions and the importance of	
7.	Clea	having the WOVE each week.	
		Letter from the Music Teachers Association asking for support of their issues. Which	
	1.1.	two of their three priorities match ours; in funding and more flexibility for electives.	
		Charter school update question was asked? Will there be a lawsuit? OSPI and WEA are considering options at this time. There is the Charter School Commission or any school district that has received approval to grant charter status from the SBE. The earliest to see a charter school would be fall of 2014. Remember only 40 in 5 years (8 per year)	

Next Committee Meeting: Watch your email for GoToMeeting as needed during session

Respectfully submitted, Tim Knue.



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# WA-ACTE MEMBERSHIP / AWARDS COMMITTEE MEETING MINUTES JANUARY 26, 2013

#### Present:

- Shep Siegel, Membership Chair
- Tess Alviso, WA-ACTE Executive Assistant
- Neil Musser, WAVA
- Tom Walker, HSCTE
- Jodi Galli, WAME
- Maria Bice, FACSE
- Betty Johnson, WADOT

#### Sections Absent:

- WAAE
- WSBEA
- CGCA
- WASTS
- WITEA

Minutes: Neil moved that the November 3, 2012, minutes be approved as presented. The motion was seconded by Jodi and carried.

#### Awards:

- Teacher of the Year interviews using GoToMeeting in July.
- Award winners and bios in the Summer Conference program.
- Give the awards at the opening session, limiting the amount of public speaking to only the Teacher of the Year.
- Recognize winners again at whatever social event occurs.
- Encourage all sections to move their winners on to WA-ACTE...deadline May 1.

#### Membership:

- Letter to CTE Directors CTE director email has been sent informing them of their members and giving them information on the association and membership.
- Proposed Two-Year Campaign to increase membership.
- One Idea Each for a Membership Effort/Drive Each member of the committee proposed at least one idea. <u>The first three</u> we had consensus on...the others, in italics, were also considered, but did not receive sufficient support to pursue:

- SUMMER CONFERENCE / DIRECTORS: Beef up Summer Conference so that it is attractive... because that is where and when people join; i.e., registration with dues included. Blast CTE directors... "you will really want to send your CTE <section identifier> teachers to Summer Conference this year where they will get an opportunity to <learn about ->. We have to target and educate administrators, especially "WA-ACTE to the rescue" for inexperienced and new CTE Directors.
- o CTSO: Set up tables at the student conferences/competitions where a majority of teachers go...WA-ACTE should approach CTSO leadership that they ask the corresponding WA-ACTE section(s) to attend and support the student conferences as sections...and that is integrated into the approach...expose the teachers more, and send one of "the six" (WA-ACTE officers + WA-ACTE staff) to also attend.
- TEACHER PREP PROGRAMS / COLLEGE STUDENTS: Student membership...it's free...we get a lot from Central Washington University, for example...do we follow-up after they graduate? In FACSE, WSU, and Central REQUIRE their teachers in training to attend conference. Several from Central go to the WITEA Spring Conference...we can explore how costs are covered and can the higher education institutions help...overall, more communication with the teacher prep programs, give them information to blast out to their students...this can help their students get jobs.
- o SECTIONS version of the above
- KIT: At Summer Conference, give something to the people who are there, "a recruitment kit" that teachers can take back to give to their colleagues back at home.
- o AWARDS: Use the awards as encouragement; if you join now, you'll be eligible in a year to be nominated...this will help their career and WA-ACTE can help them, to move up IN education, and also to move OUT of education.
- o **MULTIPLE SECTIONS:** New incentives for joining multiple sections...for joining every section >1, you are entered into a drawing for; i.e., an iPad, or coupons/gifts for everyone who does belong to more than one...and get some word of mouth going on it.
- PLAQUES: Bring back the plaques or a nice and framed certificate for 100% membership.
- o **BANNERS:** Get WA-ACTE banners that can be put up at conferences...or using the ones we have more frequently.

Estimate Budget: \$7,500

**Other:** Certainly if House Bill 1656 passes both houses, it should be a major opportunity to gain new members into WA-ACTE.

Next In Person Meeting: May 18, 2013, SeaTac Holiday Inn Express

Minutes submitted by Shep Siegel and Tess Alviso