



STATE OF THE SECTION REPORT

Please complete this form by September 13, 2021,
and submit electronically to Tess Alviso at: taa@wa-acte.org

Submissions will be presented at the September 18, 2021, Executive Board Zoom Meeting.

Please share with others the successes you have had in your section!

Section: WE BAM
Date: 9/13

Leadership for 2021-2022

WA-ACTE Board Representative: Matthew Monnastes
President: Peter Rustermeier, Sierra Larkin
Past President: N/A
President Elect: Shelley Grant
Secretary: Jodi Jacobs
Treasurer: CJ Green

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

We are combining forces to attract and retain teachers in marketing, technology, and business education.
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Advocacy

Support CTSO organizations.

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

House Bill 1660 and the effect on ASB Activities. Many schools don't view CTSO as co-curricular.

Marketing

New logo and branding coming. Spring NBEA regional conference

New and Innovative Ideas

Affiliated partnerships to provide professional developments