



WASHINGTON ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION
EXECUTIVE BOARD MEETING MINUTES
Location: SeaTac Hilton * Time: 8:30 AM – 3:00 PM
OCTOBER 2, 2010

Swearing-In of 2010-2011 WA-ACTE Executive Board: Vern Chandler, Past President, read the oath and swore in the new Executive Board for 2010-2011.

Call to Order and Roll Call: President Sarah McCoy called to order the meeting of the Washington Association for Career and Technical Education at 8:45 a.m. on Saturday, October 2, 2010. Franciene Chrisman, WA-ACTE Executive Assistant, conducted a roll call and determined a quorum was present.

The following persons were present:

Executive Committee

President..... Sarah McCoy
Past President David Kile
President Elect..... Dennis Conger

Executive Board Representatives

Administration..... Susan Dixon
Postsecondary..... Jan Bowers
Agricultural Education Mike Smith
Business Education Lance Wrzesinski
Diversified Occupations..... Pam Reichel
Family and Consumer Sciences Martha Eldred
Career Guidance and Counseling..... Jennifer Fichamba
Marketing Education..... Matt Pakinas
Industrial Technology Education Lew Keliher
Occupational Educators..... Tina Evans
Health Science..... Kari Duffy

Ex Officio

Awards Chair Vern Chandler

Staff

Executive Director Tim Knue
Executive Assistant..... Franciene Chrisman

The following persons were absent:

Skilled and Technical Sciences Frank Medina
Executive Assistant..... Tess Alviso

Guests

OSPI.....	Betty Klattenhoff
WAOE.....	Loree Chiaro
WAOE.....	Tom Witt
WAVA.....	Marianna Goheen
CGCA.....	Pam Larsen
HSCTE.....	Bonnie Smith
HSCTE.....	Tom Walker
WSBEA.....	Karen Hay
WSBEA.....	Susan Dunaway
WSBEA.....	Kim Gregory
WADOT.....	Terry Derrig
WADOT.....	Woody Bakke

Agenda Changes: There were no changes made to the agenda. Lance Wrzesinski moved that the agenda be accepted as presented. The motion was seconded by Mike Smith and carried.

Calendar Update: Dennis Conger reviewed the calendar through August 2011 and brought attention to the Summer Conference being held at these facilities next year. (SeaTac Hilton Conference Center).

Consent Agenda: Lance Wrzesinski moved that the consent agenda be approved as presented. The motion was seconded by Jennifer Fichamba and carried.

- Approval of August 7, 2010, Executive Board Meeting Minutes with corrections/additions of Susan Dunaway, WSBEA and Terry Derrig, WADOT in attendance.
- Financial Statements for July 2010
- Executive Committee Reports
 - Executive Director’s Report
 - President’s Report
 - President Elect’s Report
 - Past President’s Report
- Information
 - Fall Conference - November 4-5, 2010 - Great Wolf Lodge
 - ACTE – December 2-4, 2010 – Las Vegas

Association Update:

- Tim Knue gave an update regarding the makeover of the new office facilities and the possibility of finishing out the garage to make a meeting conference room.
 - Woody Bakke asked, “How will it serve WA-ACTE?”
- Marianna Goheen has been using “Go To Meeting” for future board conference calls this may help cut costs.
- Discussion details followed questions. We have a bid to do the work from the previous owner who did the present work on the building. Request to check into getting additional bid from the New Market Skills Center construction department.
- **Webpage:** Tim Knue showed the “mock-up” of the new webpage, which is under construction.
 - Gave info on “web services” that may be connected with the new web site.

WOVE Connection: Mike Smith moved that the WA-ACTE Executive Board approve Executive Director Tim Knue to work with the WOVE PAC as a lobbyist for Career and Technical Education. The motion was seconded by Jan Bowers and carried.

Policies and Procedures Changes: Lance Wrzesinski moved that the changes to the Policies and Procedures be accepted as presented. The motion was seconded by Mike Smith and carried.

Agencies Update: Betty Klattenhoff gave the OSPI update.

- Discussed “feedback” section on the OSPI webpage
- Common Core Standards Committee (Marianna Goheen, Anita Jinks, and Ron Noble from the CTE family served on this committee.)
- CTE Competitive Grant
- STEM Lighthouse School Grants (10-15-10 due date)
- July 2011 – Keyboarding no longer accepted in Tech Prep
- I-Best Model Programs
- Native American CTE – Marysville
- Project Management – Industry Advisory Council will get CIP code and be ready for Summer Conference
- Legislation on Innovation Partnerships High Schools – closing the achievement gap
- Breaking Down Silos – Fall Conference
- Social Media – Marianna Goheen
- State Board of Education – Graduation Requirements – Tim Knue

Section Reports were given.

Professional Development Committee:

- Dennis Conger gave the recap of the work done by the PD Committee and the conference theme for 2011 - “CTE...Streaming Live”

Membership/Awards Committee:

- Sarah McCoy gave the recap of the work done by the Membership/Awards Committee.

Legislative Committee:

- David Kile and Tim Knue gave a recap of the work done by the Legislative Committee.

Motion that the committee reports be accepted. The motion was seconded and carried.

Adjournment: The meeting was adjourned at 2:59 p.m.

Minutes submitted by: Franciene Chrisman, WA-ACTE Executive Assistant

Upcoming Meetings:

- **December 7, 2010 - 3 p.m. Conference Call**
- **January 29, 2011 – SeaTac Holiday Inn Express**
- **March 22, 2011 - 3 p.m. Conference Call**
- **May 21, 2011 - SeaTac Holiday Inn Express**
- **August 13, 2011 - SeaTac Hilton**
- **October 7-8, 2011**

**Professional Development Committee
Minutes of 10/2/10 • 12:30 PM • Seattle Airport Hilton**

In Attendance: Dennis Conger, WA-ACTE President Elect & Conference Elect; Susan Dixon, WAVA; Pamela Reichel, WADOT; Jennifer Fichamba, CGCA; Martha Eldred, FACSE; Matt Pakinas & Brenda Knowlton, WAME; Bonnie Smith, HSCTE; Tina Evans, WAOE; Betty Klattenhoff, OSPI; Franciene Chrisman, WA-ACTE

Discussion notes from the Professional Development Committee Meeting:
Dennis Conger chaired the committee meeting.

Essential Questions

- What do the members need?
- How can we meet the need?
- Who makes it happen?

Conference Objectives

1. 21st Century Skills
2. How CTE uses Social/Digital media.
3. Acquire strategies to increase non-traditional student enrollment.
4. Building bridges for career and college ready students
(21st Century Skills details)
 1. **Ways of Thinking**
 - a. Creativity and innovation
 - b. Critical thinking, problem solving, decision making
 - c. Learning to learn, Metacognition
 2. **Ways of Working**
 - d. Communication
 - e. Collaboration (teamwork)
 3. **Tools for Working**
 - f. Information literacy
 - g. ICT literacy
 4. **Living in the World**
 - h. Citizenship – local and global
 - i. Life and career
 - j. Personal & social responsibility – including cultural awareness and competence List of skills categorized

Theme Ideas

- CTE:// 4G Live Feed
- CTE:// Streaming Live
- Tweet for CTE
- Status update CTE
- Update your program profile
- CTE/ Confirm or Ignore
- CTE/ Live Feed
- CTE (Updating Program profiles)
- **CTE ... Streaming Live** (this one chosen)

General Notes on Format

- Make sure all sessions relate to a “stated objectives” of the conference.
- Have quality control mechanisms for the sessions
- Hold sections more accountable for their sessions
- Set a minimum and maximum number of sessions per section
- Café locations set up for discussions during the conference
- Opening session 8 to 10, 10 to 11 exhibits & break
- 11 to 12 breakout sessions options
- Monday 12 to 1:30 pm lunch
- Coordinate OSPI updates to happen during same time block to include all sections

Speakers

- Motivating and Humor both opening and closing
- Align if possible with conference learner outcomes
- Speakers mentioned: Brent Howard, ESD 101 and AndyMasters.com

Evening Activity Possible Options

- Mariner’s game, train trip
- Dinner and dance in the hotel
- BBQ at local park
- Dinner train
- others

Due to conference location in Seattle we may change the conference schedule/format from previous years. We continue have requests for more section specific sessions to be held on Monday. One option is for more joint sessions on “hot topics” that will combine sections to get the best use of “key speakers” for all attendees.

Requests from evaluations “Bring back things you can use!” to the classroom and continue “Wellness Hour!”

Our next meeting will be via Conference Call: Tuesday, October 19 @ 3 PM

Dennis expressed “thanks” to all committee members for their input as we work together to prepare for Summer Conference 2011.

Minutes submitted by Dennis Conger and Franciene Chrisman

Membership Committee Meeting
October 2, 2010
12:30 p.m. to 2 p.m.
Hilton Seattle Airport

Members present: Sarah McCoy, Vern Chandler, Terry Derrig, Dawn Boyden, Loree Chiaro, Tom Walker, Susan Dunaway

1. Welcome/Introductions

2. Minutes (June)

- i. Dawn Boyden (FACSE) moved to accept the Minutes from June's Membership Committee Meeting
- ii. Tom Walker (HSCTE) 2nd the motion
- iii. Motion approved

3. Membership

- i. August Reports
 1. WSBEA was able to obtain a report from OSPI that provided contact information for the teachers in the state. The plan is to use the contact information to identify current, non-renewed and non-members.
 2. WAOE plans to contact Pat Ward at STC for educators contact information
 3. All other sections reported they are working on increasing membership. Many of the sections have new committee members who are beginning to familiarize themselves with their job responsibilities.
- ii. New Membership Brochure Ideas
 1. Tom Walker (HSCTE) moved to create an online survey for WA- ACTE members to provide feedback on professional development opportunities, membership needs and services, future conference days and location.
 2. Loree Chiaro (WAOE) 2nd the motion
 3. Motion approved
 4. Tom Walker (HSCTE) moved to research and create a password protected database for WA-ACTE members to access only for CTE teachers contact information in Washington state
 5. Susan Dunaway (WSBEA) 2nd the motion
 6. Motion approved

4. Section Reports (verbal)

- i. All present sections provided a verbal section report

5. Awards
 - i. Changing Deadline to May 1
 - ii. Requiring ACTE membership for awards that move on to Region V/ACTE
 - iii. As a committee we will review the feedback provided from Summer Conference and will make necessary changes to the Awards Banquet for the upcoming Summer Conference

6. Other
 - i. Membership Services
 1. Summer Conference
 - a. Discussed having a business professional panel discussion at Summer Conference
 - b. Discussed providing shuttle services for summer conferences
 - c. Would like to promote carpooling (using district vehicles and personal vehicles) to attend summer conference
 - d. Need to identify park and rides and other areas for parking to shuttle attendees
 2. Communication
 - a. Discussed how we can better communicate with our members thru the News Blasts
 - b. Book clubs
 - c. Yahoo groups
 - d. Legislative links instead of long emails bi-monthly
 - e. Database for members

WA-ACTE Legislative Committee
Minutes October 2010

Tim opened with a brief listing of the agenda.

Discussion of Legislative Draft Agenda

Review of Resolutions left from summer conference

Advocacy activities by Tim to advance the WA-ACTE mission:

SBE – Last year spent with ITF and State Board meetings on CORE 24 – Now called the new State Graduation Requirements

Key pieces for future action/advocacy: the definitions of 'Occ Ed' need to improve the 'definition of a CTE course' phrase to 'meet the standards of an Exploratory or Preparatory CTE Course'. We spent a great deal of time talking and asking questions about the new SBE HS Graduation proposal.

AWSP – have began meeting with AWSP staff concerning CORE 24. AWSP attended our Summer Conference

The "DRAFT" Legislative Agenda was presented and reviewed item by item.

Marianna Goheen, suggest language to place the WAVE Award dollars into a trust that would insure that students had full access to their award monies and would not lose those dollars in economic hard times. Great suggestion, it was added to the Leg. Agenda.

Resolutions:

Proposed Resolution Concerning Certification:

Recommend the withdrawal of this resolution. The issue is still being addressed. The goal of all is to assure that high quality CTE programs are being delivered equitably in all districts from highly qualified instructors.

Question to investigate; Can we use CTE enhanced state dollars to help move conditionals to full certification?

Certification and continuing training/professional development is a concern with Community College and private sector.

Continuing Resolution #9:

This resolution seems to connect with the new Innovative Technical High Schools (11 statewide, 40% CTE & 60% project based academics) proposal from OSPI for the legislature this session. We recommend that this be withdrawn and incorporate with the new initiative.

Advocacy:

Working with others from AWSP and Arts Ed Washington Tim reviewed his activities since last meeting.