

## STATE OF THE SECTION REPORT

Please complete this form by September 11, 2023, and submit electronically to Tess Alviso at: <a href="mailto:taa@wa-acte.org">taa@wa-acte.org</a>

Submissions will be presented at the September 23, 2023, Executive Board Zoom Meeting.

Please share with others the successes you have had in your section!

# Leadership for 2023-2024

WA-ACTE Executive Board Rep: Tricia Littlefield
Section President: Rachel Aszklar & Tricia Littlefield
Section Past President: NA
Section President Elect: Maureen Collins & Barb Scully
Section Secretary: Holly Unruh
Section Treasurer: Marcia Lalonde
WA-ACTE Legislative Committee Rep: Jill Perillo Clarke
WA-ACTE FAME Committee Rep: Cassie Mueller
WA-ACTE Professional Development Committee Rep: Dottie Record

Please provide a brief narrative describing current activities and strategies in the following categories:

#### **Member Recruitment and Retention**

Our membership committee is working to remind members of when their membership is up for renewal, and informing members of their section dues. They are reaching out to our post-secondary partners to contact new professionals to get connected to WA-ACTE and our section. Our committee is also working on providing increased networking activities for our members- such as Bingo night at WA-ACTE conference.

### **Advocacy**

Committee Co-Chairs are attending meetings and planning sessions with WA-ACTE for the upcoming legislative agenda and session. Helping to form goals for the association on legislative priorities.

#### Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

CTE Funding, CTSO Funding, CTE class sizes and safety.

## Marketing

Our Marketing committee Co-Chairs are updating our online store merchandise, and availability of items for our members. We are working on branding FCS and promoting these items. Committee Co-Chairs are working to find out what type of branding merchandise is most appealing to our members. We are also recognizing our Award Winners at our upcoming WA-FACSE annual conference.

#### **New and Innovative Ideas**

Restructured some of our committee Co-Chair titles/duties to increase member outreach and community partnership, as well as add more focus to our work.