



## Summer Conference



**August 14-17, 2011**

**Hilton Seattle Airport  
Conference Center**

**Washington Association for Career and  
Technical Education (WA-ACTE)**

**Office of Superintendent of Public  
Instruction (OSPI)**

**Workforce Training and Education  
Coordinating Board (WTECB)**

**present this  
2011 Summer Conference Program**

## Monday Keynote Speakers



### **Randy Dorn: State Superintendent of Public Instruction**

Superintendent Dorn will describe his vision for enhanced CTE and discuss the positive outcome for the 2010-2011 school year.

### **Rosa Say: Managing With Aloha**

Rosa Say is a workplace culture coach determined to reinvent our workplaces value by value, making them healthier and more rewarding for us all. As founder of Say Leadership Coaching, Rosa is hired as an expert coach on values-based management, and as a change agent leading business in organizational culture design. She is widely known for her work leading the *Managing with Aloha* movement within Hawaii and internationally, work which draws from her 30-year career in the resort hospitality industry.

Published in 2004, *Managing with Aloha* is considered a classic work which describes how Hawaii's values can be brought to the art of business universally. The book is widely used as an indispensable resource for managers, for Rosa is their most vocal advocate and champion. Rosa publishes the popular *Talking Story* blog and [her ebooks](#) put valuable how-to in the hands of the Alaka'i Managers she is committed to mentoring.

### **William C. Symonds: Pathways to Prosperity**

Bill Symonds is the director of the Pathways to Prosperity Project, which is based at the Harvard Graduate School of Education. The Pathways Project was created in 2008 to find promising solutions to our national failure to prepare many young adults for success. In February 2011, the Pathways Project released a major report summing up its research and recommendations in Washington, at an event that included keynote remarks from Education Secretary Arne Duncan and other key officials. The report is entitled, *Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century*. The report has generated enormous interest from around the nation, including speaking invitations from organizations in more than 20 states. The Pathways Project now hopes to work with several states that would like to implement the Pathways vision for preparing their young people.

Symonds helped create the Pathways Project while he was a senior fellow at Harvard's John F. Kennedy School of Government in 2007-2008. Prior to that, he spent nearly 25 years as a senior correspondent and bureau chief for Business Week Magazine. During his career at Business Week, he covered business in the U.S. and abroad, and led bureaus in Pittsburgh, Denver, Boston, Toronto, and Rome, Italy. He also served as Business Week's chief education correspondent for many years, and wrote extensively about the role of U.S. business in school reform.

# 2011 WA-ACTE Summer Conference

## *CTE...Streaming Live*

### Welcome

- **Dennis Conger, WA-ACTE President Elect  
Conference Chair**

Welcome!

As conference chair it is my privilege to welcome you to the WA-ACTE Summer Conference "CTE...Streaming Live."



The way we work and communicate is changing daily. The Internet has removed the barriers of distance and cost when it comes to connecting with others who have similar interests. Through the internet, two people or two-hundred million people can talk, share ideas, and create. WA-ACTE, you the members, are working to create a CTE community of people with shared passion for Career and Technical Education who are connected, online and directly, to further the work of educating students, parents, communities, local, state, and federal governments.

As you can see by glancing at the program we have a full and exciting program for you. I want to thank the keynote speakers, the session presenters, the exhibitors, the hotel staff, and you the WA-ACTE members for your support and participation in this conference. Together we can make something amazing happen. I also want to acknowledge the WA-ACTE staff and leadership for all of their hard work in bringing this conference to you. ENJOY!

### Conference Objectives

*To provide participants the opportunity to increase their knowledge and competencies while expanding their support network as they focus their professional development on the following:*

1. 21<sup>st</sup> Century Skills:
  - Ways of Thinking
  - Ways of Working
  - Tools for Working
  - Living in the World
2. How CTE uses social/digital media for professional development and instruction.
3. Acquire strategies to increase non-traditional student enrollment.
4. Building bridges for career and college ready students with Programs of Study.

## President Elect Candidate

- **Lance Wrzesinski**



Some might ask why run for President Elect of WA-ACTE? My response this year is why not? At least that is my excuse/choice for being here and running for the position of President Elect of WA-ACTE for 2011-2012.

WA-ACTE is not new to me. I have been actively involved since being elected as representative from Washington State Business Educators Association (WSBEA) just over 10 years ago. I have been serving not only as representative to the board, but also on the Legislative Committee as well.

My teaching career began in 1985 as an adjunct professor at South Puget Sound Community College (SPSCC), where I taught part-time in three departments; teaching courses for the Accounting, Business, and Business Technology departments. Some might say why, even then, I said why not? While teaching at SPSCC, I completed my MBA at St. Martin's University in Lacey, Washington; attending night classes and weekends. In 1994, I went to work for the state, spending a couple of years as an Accountant with the Department of Fish and Wildlife. Then in 1995, I accepted a Business Ed teaching position at White Pass High School in Randle, Washington. Some might say why, I said why not?

After a couple of years at White Pass High School, I accepted a like position at PeEll High School in PeEll, Washington, for a couple more years. From there I moved on to W.F. West High School in Chehalis, Washington. I spent seven years as Business Education instructor and helping or advising with the Future Business Leaders of America (FBLA) club.

In April of this year I was granted tenure by the Board of Directors at Centralia College, where I am now an Assistant Professor of Business Administration.

So, why not run for Present Elect of a professional organization that works to strengthen, support, and enhance Career and Technical Education programs across the state of Washington? I see this as an opportunity to be more involved and contribute to the changing environment of education and educational funding; as schools continue to develop programs for Washington's young people; from elementary, through Jr/Sr high school, community college or trade school, and/or on through to the university. I look forward to the opportunities of strengthening relationships in the coming years especially between our Jr/Sr high programs and our two- and four-year programs across the state. Especially challenging will be all the demands and reduced funding facing our educational systems.

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**Section Acronyms**

Throughout this program you will find the following acronyms used (in RED) to indicate sessions which are presented by these Sections.

- **WA-ACTE – State Association**  
Washington Association for Career and Technical Education  
[www.wa-acte.org](http://www.wa-acte.org)
- **WAVA – Administration**  
An Association of Career and Technical Education Administrators  
[www.wavanet.org](http://www.wavanet.org)
- **WAAE – Agricultural Education**  
Washington Association of Agricultural Educators  
[www.waae.wsu.edu](http://www.waae.wsu.edu)
- **WSBEA – Business Education**  
Washington State Business Education Association  
[www.wsbea.org](http://www.wsbea.org)
- **WADOT – Diversified Occupations**  
Washington Association of Diversified Occupations Teachers  
[www.mywadot.org](http://www.mywadot.org)
- **FACSE – Family and Consumer Sciences**  
Family and Consumer Sciences Educators  
[www.wafacse.org](http://www.wafacse.org)
- **CGCA – Career Guidance and Counseling**  
Career Guidance and Counseling Association
- **WAME – Marketing Education**  
Washington Association of Marketing Educators  
[www.wame.biz](http://www.wame.biz)
- **WITEA – Industrial Technology Education**  
Washington Industrial Technology Education Association  
[www.witea.org](http://www.witea.org)
- **WASTS – Skilled & Technical Sciences**  
Washington Association of Skilled & Technical Sciences  
[www.wasts.us](http://www.wasts.us)
- **HSCTE – Health Science Career**  
Health Science Career and Technical Educators
- **WAOE – Postsecondary**  
Washington Association of Occupational Educators
- **ASL – American Sign Language**  
American Sign Language Educators

**Facility Codes:**

**CC = Hilton Conference Center**

**HH = Hilton Hotel**

**PROGRAM SCHEDULE BY TIME FRAMES**

2011 WA-ACTE Summer Conference  
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**Sunday, August 14, 2011**

**8:00 AM–4:00 PM**

**REGISTRATION** ..... **CC–Emerald Foyer**  
**Section Tables Noon–4:00 PM** ..... **CC–Mercer A & B**

**9:00 AM–NOON**

**(WA-ACTE Pre-Con \$120)** ..... **HH–Harbor Board Room**  
**PLTW–Biomedical Science–Steps to Implementation**

*Dr. Sylvia Oliver, WSU Spokane Project Lead the Way  
Affiliate Director ..... olivers@wsu.edu*  
*Dan Butler, Assistant Superintendent, Mead SD .....  
..... dan.butler@mead354.org*  
*Matt Miller, Mead SD ..... matt.miller@mead354.org*

Learn from the experts how to initiate and implement a Biomedical Sciences program, including professional development, instructional materials, marketing, facilities, equipment, and commitments.

**(WA-ACTE Pre-Con \$120)** ..... **CC–Orcas A**  
**First Aid & CPR Renewal (Online & Hands-On Session)**

*Bonnie L. Smith, Health Sciences CTE .....  
..... smith.bonnie@yakimaschools.org*

This interactive course is for all educators, administrators, and school personnel. The focus will be on providing First Aid/CPR care in school settings. The session will be instructed by Health Science Educators, with the completers receiving a First Aid/CPR card that is good for 2 years. 2010 NEW American Heart Association Guideline, and Standards will be instructed.

**FACSE** ..... **HH–Elliott A & B**  
**Executive Board Meeting**

*Roxanne McNerney, FACSE President*

**WSBEA** ..... **HH–Peninsula A & B**  
**Executive Board Meeting**

*Pam Weigand, WSBEA President*

**9:00 AM–4:00 PM**

**(WA-ACTE Pre-Con \$240)** ..... **Cleveland HS, Seattle**  
**Culinary Arts: A Vision Modeled**

*Bev Anderson, Retired FACSE Culinary Arts Instructor, ....  
..... bevanderson1@comcast.net*  
*Bernadette Bacani, Lorna Stokes, Seth Prigg (former  
students–now chefs)*

This workshop is designed to inspire and equip teachers to bring their culinary arts programs to a higher level igniting student passion and focusing energy so that teachers enjoy teaching and students can connect to meaningful careers. A working model of Chef Dinners is included. \*This is an advanced follow-up to previous FACSE Fall Conference training sessions taught by Bev Anderson.

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**9:00 AM–4:00 PM - continued**

**(WA-ACTE Pre-Con \$240) ..... CC–Orcas B**  
**Work-Based Learning and Extended Learning in Washington State**

*Bryan Erickson, Evergreen PS .....  
..... bryan.erickson@evergreenps.org*

This session is a primer on Work-Based Learning in Washington State and provides essential information for teachers or administrators conducting all extended learning activities in their CTE programs.

The session will include training in the following areas.

- Risks and safety issues involved with conducting extended learning and other work-based learning activities
- Differentiate between "Work-Site" learning and "Work-Based" learning
- Overview of Washington State Worksite Learning Manual & Work-Site Learning WAC
- Review of Washington Labor and Industry rules for minors in Non-Agricultural work places (WAC 296-125)
- Record keeping essentials to satisfy an OSPI and/or Labor and Industry audit
- Question and Answer session

**10:00 AM–3:00 PM**

**WAVA ..... HH–Columbia A & B**  
**Executive Board Meeting**

*Michael Christianson, WAVA President*

**1:00 PM–3:00 PM**

**Check at FACSE Section Table for Transportation Info**  
**Tour of Children's Theatre - Costuming**

*Facilitator: Nanette Acosta, Costume Shop Manager, Seattle Children's Theatre ..... nanettea@sct.org*

Tour the Seattle Children's Theatre and learn from Nanette Acosta, the costume shop manager, what skills are necessary to work in this field. She also will share what positions are in the shop and how students can prepare to work in this field.

**1:00 PM–4:00 PM**

**(WA-ACTE Pre-Con \$120) ..... HH–Glacier**  
**Social Media Marketing ..... LAPTOP**

*Venetia Willis-Holbrook, OSPI .....  
..... venetia.willis-holbrook@k12.wa.us*

This session is an interactive exploration of the Social Media Marketing Framework. Participants will learn about types of online conversations, goal setting in a social environment, networking and implementing strategy, platforms, and creating a Social Media Marketing Plan. Both online and offline resources will be shared. These strategies and resources can be integrated into your classroom or used to create an online presence and brand.

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**1:00 PM–4:00 PM - continued**

**(WA-ACTE Pre-Con \$120) ..... HH–Harbor Board Room  
Equivalency Crediting 101**

*Eleanor Sellers, Wenatchee SD .....  
..... sellers.e@mail.wsd.wednet.edu*

This workshop is designed for school districts initiating and implementing policies and procedures for establishing core academic credit equivalencies for CTE courses in accordance with Washington State law. This workshop is structured as a training opportunity for district teams to promote common understandings and facilitate equivalency implementation work.

**(WA-ACTE Pre-Con \$120) ..... HH–Elliott A & B  
Teaching Project Management in Your CTE Class**

*Jim Noeldner, Retired CTE Director .....  
..... jimnoeldnerconsulting@hotmail.com  
Steve Garfein, RPM Systems, Inc ... steve@rpmteam.com*

Teachers will learn the basics of Project Management and examine ways to incorporate PM into their particular CTE class using the 5-hour curriculum developed by PMforCTE™. Participants will get an overview of Project Management industry standards and resources, and get a free Pocket Guide for Project Management from PMforCTE™.

**1:00 PM–5:00 PM**

**CTE Interns ..... HH–Peninsula A & B  
Bob Eckert, CTE Interns Director**

**2:30 PM**

**Shelgren/WASTS Sponsored Golf Tournament .....  
..... Glen Acres Golf & Country Club**

**5:30 PM–7:00 PM**

**WA-ACTE Delegate Assembly ..... CC–Emerald ABC  
Section Delegates: PLEASE Pick-up Packets & Ribbons  
at Registration prior to 4:00 PM**

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**Monday, August 15, 2011**

**7:00 AM–4:00 PM**

**REGISTRATION** ..... **CC HALL D**  
**Section Tables 7:00 AM–1:00 PM** ..... **CC–Mercer A & B**  
**Check at Section Table for Tour Info for Tuesday**

**8:00 AM–10:00 AM**

**OPENING SESSION** ..... **CC–Emerald Ballroom**  
**Welcome** ..... *Sarah McCoy, WA-ACTE Past President*

**Keynote Speakers** .....  
**Randy Dorn, State Superintendent of Public Instruction**

**Rosa Say – Managing With Aloha**

Culture-building with Managing With Aloha  
What is culture, and why is it so important? We begin our conference with a visit to Hawai'i to discover the answer to these questions the island way. Rosa Say, author of Managing With Aloha, Bringing Hawai'i's Universal Values to the Art of Business will share what she's come to know of 'Ike loa, the Hawaiian value of learning, and how a healthy culture defines community while sustaining an individual's lifelong pursuit of wisdom. You have heard of Aloha, yet not in the way Rosa will describe it for us, as the personal signature of value-mapping we each bring to our conference, and the contribution we are destined to make to our community of learning and global teaching culture.

**9:00 AM–4:00 PM**

**EXHIBITS OPEN ... CC–Emerald Foyer & Crystal Ballroom**

**10:00 AM–10:30 AM Break**

**COFFEE BREAK .. CC–Emerald Foyer & Crystal Ballroom**

**10:45 AM–12:00 PM**

**GENERAL SESSION** ..... **CC–Emerald Ballroom**  
**Keynote Speaker**  
**William C. Symonds – Pathways to Prosperity**

**12:00 PM–1:30 PM**

**Boxed LUNCH & VISIT EXHIBITORS** ..... **Exhibit Area**  
**(Name Badge is your LUNCH Ticket)**

**1:45 PM–3:00 PM Concurrent Sessions**

**Pathways to Prosperity** ..... **CC–Emerald ABC**  
*William C. Symonds*

Listen to a deeper panel discussion with Bill Symonds, sponsored by the Workforce Training and Education Coordinating Board with representatives from AWB, OSPI, WSSDA, and ACTE to their discussion of what we heard earlier and how that may influence educational change and CTE's important role moving forward.

**21st Century Skills** ..... **CC–Emerald F**

*Venetia Willis-Holbrook, OSPI* .....  
..... *venetia.willis-holbrook@k12.wa.us*  
*Betty Klattenhoff, OSPI* ..... *betty.klattenhoff@k12.wa.us*  
*Kathleen Lopp, OSPI* ..... *kathleen.lope@k12.wa.us*

The changing economy is asking more of our students as they enter the workforce. 21st Century Skills take Leadership and employability to the next level. Explore how Washington State CTE is transitioning into 21st Century skills.

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**1:45 PM–3:00 PM Concurrent Sessions - continued**

**Managing With Aloha's D5M Conversation: Discover the Power of 5 Minutes ..... HH–Peninsula A & B**

*Rosa Say, Managing With Aloha*

Rosa introduced us to the culture-building of the Managing With Aloha philosophy in her keynote: In this breakout session, she will share the 9 Key Concepts which complete the framing of the MWA organizational construct. Second, how do we get started with a practical how-to which will leverage your Aloha signature, and your unique talents, skills, and knowledge? The D5M (Daily 5 Minutes) Conversation is a practice you can immediately implement in your own culture-building: Discover its team-shaping power in tapping into our human assets, and learn how you can build a culture of stronger peer-to-peer relationships within your own organizational network.

**Common Core State Standards and CTE HH–Elliott A & B**

*Jessica Vavrus, OSPI ..... jessica.vavrus@k12.wa.us*

*Greta Bornemann, OSPI ..... greta.bornemann@k12.wa.us*

This session will provide specific information about the Common Core State Standards (CCSS) in English Language Arts and Mathematics implementation efforts/content and potential ties to CTE.

**Lighthouse Schools ..... HH–Columbia A & B**

*Aviation HS, Highline SD; Komachin MS, North Thurston SD; Mead & Mt. Spokane HS, Mead SD*

Hear from three schools that were selected to serve as resources and active examples of how they created small, highly personalized learning communities, an interdisciplinary curriculum with a strong focus on STEM being delivered through a project-based instructional approach and active partnerships with businesses and the local community to connect learning beyond the classroom.

**Expanding Opportunities for Advanced Placement/CTE ...**

..... **HH–Alpine**

*Barbara Dittrich, OSPI ..... barbara.dittrich@k12.wa.us*

AP courses offer unique dual credit opportunities in CTE. Learn which AP courses may align with CTE and the process for starting a course.

**Perkins 101 ..... HH–Horizon**

*Phouang Hamilton, OSPI ..... phouang.hamilton@k12.wa.us*

*Terri Colbert, WTECB ..... tcolbert@wtb.wa.gov*

Perkins 101 will examine the implications and requirements of Perkins IV Act. Grant expectations, accountability requirements, allowable expenditures, and consolidated program review documentations will be discussed. New CTE directors/coordinators will find this session useful and will serve as a refresher course for veteran CTE directors.

**Beginner's Guide to Social Media ..... HH–Glacier**

*Timothy McNeely, OSPI ..... timothy.mcneely@k12.wa.us*

Explore the basics of social media. What is it? Why is it? How can I use it? Why would I want to?

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**1:45 PM–3:00 PM - continued**

**Exhibitors Roundtable Sessions ... CC–San Juan & Orcas**

See contact info on Exhibitor Pages 32-33

**Table # 1**

**GREENtech Energy Efficiency and Renewable Energy Educational Lab**

*John Smith, Lab-Volt Systems*

GREENtech is a low-cost turnkey Energy Efficiency & Renewable Energy Educational Lab that includes all the courseware, hardware, software, tools, and accessories needed to provide the basic knowledge & the hands-on skills required to enter the green collar job market.

**Table # 2**

**Physics for Everyone - Applied Physics**

*Merrill Rudes, Energy Concepts, Inc.*

Explore physics programs that use hands-on labs and equipment that would be found in industry today. These programs have completely proven curriculum and labs. It's physics taught the way students learn. See and participate in actual examples of the laboratory exercises.

**Table # 3**

**Career Bridge: A Consumer Report for Washington Education**

*Marina Parr, WTECB*

CareerBridge.wa.gov provides performance results for many Washington education programs, including how many students completed a program, if they got a job and what did they earn. This free, state website provides a consumer reports to help students make a wise decision on their next educational step.

**Table # 4**

**Health Science Career Pathways & Foundations for High School Programs**

*Jerry Foxworthy, Depco, LLC*

*Roger Diehl, Saxton Bradley, Inc.*

Learn how to introduce Career Pathways Units into the classroom with 14 health career units using self-direct, hands-on skill activities. Review the online curriculum, Health Science Foundations that teaches each criteria of the National Health Care Skills Standards. Receive a free access to review the curriculum.

**Table # 5**

**Everything You Wanted To Know About Financial and Retirement Planning**

*Jose Gueco, Shelgren Financial Group*

*Jeremy Satre, Shelgren Financial Group*

Shelgren Financial Group invites you to participate in a roundtable discussion on financial planning and retirement issues important to education employees.

**Table # 6**

**Hands-On Activities for Money Management Skills**

*Chris Koehler, WSU Extension*

Learn strategies for helping students develop money-smart skills they can use as they transition to adulthood. Try hands-on activities for the classroom. Check out the current version of the NEFE High School Financial Planning Program.

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**1:45 PM–3:00 PM - continued**

**Table # 7**

**Prepare and Motivate Your Students For Today's Job Market**

*JoAnn Andro, FIDM/Fashion Institute of Design and Merchandising*

Learn how to motivate your students to successfully prepare for the world of work. Dress for success, ethics in the workplace, creating an effective bragalogue, and empowering them with key questions to ask in an interview will be discussed.

**Table # 8**

**Network - A Must-See Addition to Career Cruising**

*Kyle Phillips, Career Cruising*

Network is an add-on platform available for Career Cruising used in seven school districts in southwest Washington and a pilot school in Tacoma. The program allows students and teachers to connect with local companies—browse for, request, and monitor career-related learning experiences, participate in on-line message board with career coaches, and involve local employers in your CTE events.

**Table # 9**

**FIRST LEGO League, Tech Challenge and Robotics Info Session**

*Heidi Lovett, FIRST: For Inspiration and Recognition of Science and Technology*

**3:00 PM–3:15 PM Break**

**3:15 PM–4:30 PM Concurrent Sessions**

**Pathways to Prosperity ..... CC–Emerald ABC**

**Repeat of 1:45 PM–3:00 PM**

**Washington State Microsoft IT Academy: General Overview**

..... **CC–Emerald F**

OSPI and Microsoft have partnered to provide Microsoft IT Academy and Certification to every high school in Washington. Learn about the benefits of IT Academy, the rollout schedule, resources, and get questions answered about this game-changing program for students.

**Managing With Aloha's D5M Conversation: Discover the Power of 5 Minutes ..... HH–Peninsula A & B**

**Repeat of 1:45 PM–3:00 PM**

**Common Core State Standards and CTE HH–Elliott A & B**

**Repeat of 1:45 PM–3:00 PM**

**Lighthouse Schools ..... HH–Columbia A & B**

**Repeat of 1:45 PM–3:00 PM**

**Expanding Opportunities for Advanced Placement/CTE ...**

..... **HH–Alpine**

**Repeat of 1:45 PM–3:00 PM**

**Building a Program of Study - Making It More Than a Hoop**

..... **HH–Horizon**

*Terri Colbert, WTECB ..... tcolbert@wtb.wa.gov*

*Phouang Hamilton, OSPI .... phouang.hamilton@k12.wa.us*

*Tiffany Merkel, SBCTC ..... tmerkel@sbctc.edu*

Programs of Study are not going away - in fact, reauthorization is expected to focus mainly on rigorous Programs of Study. This interactive workshop will help you with the steps you need to take to make your POS more than just a signed document.





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**Tuesday, August 16, 2011**

**7:00–8:00 AM**

**Wellness Hour: Open to All Conference Attendees**

**Yoga** ..... **HH–Peninsula A & B**  
*Ricky Knue, Certified 200 Hour YRT*

**BootCamp** ..... **HH–Building 4 Courtyard**  
*Mike Liberato, owner of Team Fitness Gyms*

**Independent Self-Directed Activities**

**Swimming** ..... **HH–Pool**

**Walking/Running Routes** ..... **Maps Available**

**8:00 AM–4:00 PM**

**Registration Open** ..... **CC–Emerald Foyer**

**8:00 AM–9:00 AM**

**HSCTE Breakfast** ..... **CC–Orcas A & B**

**OSPI Update**

*George Hollingbery, OSPI .... george.hollingbery@k12.wa.us*  
Integrating Global Health and 21st Century Skills in Health  
Science Program

**8:45 AM–10:15 AM**

**FACSE** ..... **CC–Crystal A & B**

**OSPI Update and FCCLA Program of Work**

*Mary Nagel, OSPI ..... mary.nagel@k12.wa.us*

**9:00 AM–4:00 PM**

**Exhibits Open** ..... **CC–Emerald Foyer**

**9:15 AM–10:15 AM Concurrent Sessions**

**WAAE** ..... **CC–Emerald A**

**OSPI Update**

*Wayne Gilman, OSPI ..... hw.gilman@k12.wa.us*

**WAVA** ..... **CC–Emerald E**

**OSPI Update**

*Kathleen Lopp, OSPI ..... kathleen.lope@k12.wa.us*  
*Betty Klattenhoff, OSPI ..... betty.klattenhoff@k12.wa.us*

**WSBEA / WADOT / WAME / CGCA .. HH–Summit Ballroom**

**OSPI Update**

*Venetia Willis-Holbrook, OSPI .....  
..... venetia.willis-holbrook@k12.wa.us*

**WITEA / WASTS** ..... **CC–Mercer A & B**

**OSPI Update**

*Dennis Milliken, OSPI ..... dennis.milliken@k12.wa.us*  
*Dennis Wallace, OSPI ..... dennis.wallace@k12.wa.us*

**HSCTE** ..... **CC–Orcas A & B**

**Washington Global Health Alliance**

*Nona Clifton ..... nona.clifton@seattlebiomed.org*

The Washington Global Health Alliance is a unique collaborative partnership with a mission to expand research and development, and educational opportunities to improve health worldwide. Come and see the exceptional multi-disciplinary curriculum they have created that is aligned to state and national standards!

**10:15 AM–10:30 AM Break**

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**10:30 AM–11:30 AM Concurrent Sessions - continued**

**ASL** ..... **CC–San Juan**  
**How Do We Develop Strong Ingredients in ASL for Students in the Classroom?**

*Clyde Vincent, Seattle Central CC...vince@sccd.ctc.edu*

Teachers demonstrate strong models of L1 as ASL with clear ingredients. How do we make the perfect combination of ingredients from the beginning to the advanced? With the guideline of the American Council Teachers of Foreign Languages as national standards, we use well-built ingredients for the success in students' learning progress with ASL.

**WAAE** ..... **CC–Emerald A**  
**Leadership and CTSO Updates**

*Wayne Gilman, OSPI ..... hw.gilman@k12.wa.us*

This presentation will cover the 2012 thru 2016 National Updates for Leadership and FFA. Changes in applications, scholarships, and CDEs will be presented along with SAE and Entrepreneurship programs.

**WAOE** ..... **CC–Emerald C**  
**Using the I-PAD in Your Classroom**

..... **(Session Repeated 3:00–4:00 PM)**

*Claudia Levi, Edmonds CC ..... claudia.levi@edcc.edu*

The I-PAD is quickly becoming a valuable tool, both in education and in the workplace. Its touch-screen and portability assure its continued impact, combined with high value for research, presentations, collaboration, and e-books. It can change the way we do business in the classroom.

**WAVA** ..... **CC–Emerald D**  
**Create Video Tutorials for Students and Colleagues**

*Dave Hamilton, MatchWare, dave.hamilton@matchware.com*

ScreenCorder 5 captures and records all your desktop activity in minutes - ideal for creating training and support videos or powerful demonstrations! Enhance recordings by adding advanced features like PIP recordings, SCORM complaint quizzes, and many others easily accessed with our on-the-fly editing. Export recordings WMV, Flash®, and AVI. Great for answering repetitive support questions once and for all! Come watch how these tutorial videos can be created in just minutes. **(Exhibitor Session)**

**WAVA** ..... **CC–Emerald E**  
**New Developments in Navigation 101** ..... **LAPTOP**

*Danise Ackelson, OSPI ..... danise.ackelson@k12.wa.us*

Navigation 101, a college and career readiness program, continues to provide basic career guidance elements for high school and middle school students. Updates on how to develop a program, best practices for implementation, and how to sustain the program will be presented.

**WSBEA** ..... **HH–Horizon**  
**Introduction to Prezi**

*Jean Hyde, Burlington-Edison HS... jhyde@be.wednet.edu*

Prezi is a web-based presentation tool that uses a map layout and zooming to show contextual relationships. Students love it. This workshop will provide a basic introduction to the software and show fun ways to use it in your classroom.

2011 WA-ACTE Summer Conference  
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**Tuesday, August 16, 2011**

**10:30 AM–11:30 AM Concurrent Sessions - continued**

**WSBEA ..... HH–Glacier**  
**Developing Financial Literacy As a Third Year Math Option**

*Leska Wetterauer ..... lwetterauer@puyallup.k12.wa.us*  
Business and Family and Consumer Science teachers in Pierce County recently worked together to develop a Financial Literacy course framework that qualifies as a third year math credit for high school students. The process for developing that course will be shared and copies of the course framework will be available in paper format and electronically.

**WSBEA ..... HH–Columbia A**  
**Some Like It Hot: Hot Technologies**

*Trish Bobst, Cengage Learning . trish.bobst@cengage.com*  
Get an inside look at new technologies and learn how they can help you solve problems, get information quickly, or communicate in new ways. (Exhibitor Session)

**WADOT ..... HH–Columbia B**  
**Work-Site Learning Overview**

*Bryan Erickson, Evergreen PS, bryan.erickson@evergreenps.org*  
This session will overview the elements of conducting work-site learning including qualifying worksites, student safety, record keeping, Labor and Industry regulations, and teacher certification.

**WAME ..... HH–Elliott B**  
**MBA Research Social Media Connection to LAP's . LAPTOP**

*Jodi Galli, Everett SD ..... jgalli@everettsd.org*  
Demonstration of the use of MBA LAP resources with a focus on social media applications/connections for the classroom. Bring your laptop - free resources provided.

**FACSE ..... CC–Crystal A**  
**Reducing Childhood Obesity–National Leadership Project Ideas**

*Leslie Deakins, Todd Beamer HS ..... ldeakins@fwps.org*  
*Cara Stayton, WA Dairy Council ..... cara@eatSMART.org*  
Leslie and Cara pair up to share ideas for nutritional leadership project and opportunity for a grant to pay for it.

**FACSE ..... CC–Crystal B**  
**Teaching About Birth Control: New Methods and New Techniques for Adolescent Education**

*Kendall Dodd ..... kendall.dodd@mbpp.org*  
*Tracy Dahlstedt ..... tracy.dahlstedt@mbpp.org*  
Kendall and Tracey from Mt. Baker Planned Parenthood will present an overview of currently available contraceptive methods and recommendations for use. Following this, participants will be guided through a 1-session birth control presentation for use in high school classrooms. Participants will receive informational materials and online resource lists.

**WITEA ..... CC–Mercer A**  
**Project Lead the Way - The Innovation Zone**

*Judith D'Amico ..... damico@pltw.org*  
*Dan Butler ..... dan.butler@mead354.org*  
*Matt Miller ..... matt.miller@mead354.org*  
Project Lead the Way (PLTW) is designed to serve students of diverse backgrounds, helping them become career and college ready by providing a flexible curriculum platform along two tracks, engineering and biomedical sciences. This session will answer questions for districts considering PLTW and provide updates for those that are currently members.

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**10:30 AM–11:30 AM Concurrent Sessions - continued**

**WASTS** ..... **CC–Mercer B**

**Surviving the First Six Weeks**

*Dennis Wallace, OSPI ..... dennis.wallace@k12.wa.us*

*Ken Toney, Yakima SD ..... toney.ken@yakimaschools.org*

*Frank Medina, Auburn SD .... fmedina@auburn.wednet.edu*

Re-Assigned to a new area, just in from industry, new teacher? What is CTE all about: advisory committees, leadership component, teacher certification, Working with ASB and professional organizations and development?

**HSCTE** ..... *Join us at one of the sessions listed below:*

**Create Video Tutorials for Students and Colleagues (WAVA)**

**Using the I-PAD in Your Classroom (WAOE)**

**APPLE Session** ..... **HH–Elliott A**

**Final Cut Pro X for CTE Programs** .....

..... **(Session Repeated 1:45–2:45 PM)**

*Jim Tobin, Apple, Inc ..... tobinj@apple.com*

This session will explore the changes in Final Cut Pro X and how they impact CTE video production programs.

**Project Management Session** ..... **HH–Peninsula A & B**

**Tools and Techniques for Teaching PMforCTE**

*Steve Garfein, RPM Systems, Inc ... steve@rpmteam.com*

*Jim Noeldner, Retired CTE Director .....*

..... *jimnoeldnerconsulting@hotmail.com*

From introduction activities to using tools like MindView and Microsoft's Project, there are a wide range of resources for teaching a wide range of project management fundamentals to students.

**11:30 AM–11:45 AM Break**

**11:45 AM–1:30 PM Lunch Break**

**Section Luncheons (Ticket Required) or Lunch on Your Own**

**WAOE** ..... **CC–Emerald B**

**Awards Luncheon**

*Tina Evans, WAOE President*

**WAVA** ..... **CC–Emerald F**

**Awards Luncheon and Business Meeting**

*Michael Christianson, WAVA President*

**WSBEA / WADOT / WAME / CGCA** ..... **HH–Alpine**

**Combined Section Luncheon**

*Luncheon Speaker: Rod Brooks, PEMCO*

In 1999, Rod took the marketing helm at PEMCO Mutual Insurance Company. The role came with the opportunity to help transform an analytical operations-based organization with a predominantly commoditized product into a dynamic customer-centric, market-driven, and results-oriented mutual organization. Eleven years later, he calls the insurance business the biggest marketing challenges he's faced, and views PEMCO's current campaign as one of his most rewarding.

**FACSE** ..... **CC–Crystal C**

**Awards Luncheon**

*Dottie Record ..... dottier@wapatosd.org*

*Dawn Boyden ..... dawn\_boyden@lkstevens.wednet.edu*

Come recognize those of us that have achieved great things!! Enjoy networking with colleagues over lunch, while seeing what new developments are being brought in to our field.

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**11:45 AM–1:30 PM Lunch Break - continued**

**HSCTE** ..... **CC–Orcas A & B**

**Business Lunch and Learn**

*Kari Duffy* ..... *karene.duffy@evergreenps.org*

*Tom Walker* ..... *tom.walker@rentonschools.us*

*Bonnie Smith* ..... *blsmith@yvcc.edu*

Industry updates, HSCTE business meeting, and fall conference roundtables.

**1:30 PM Optional Tours**

*Sign-up for tour at the FACSE Section Table*

**McDonald's Open Door Tour**

*Laurel Yamaguchi, McDonald's* .....

..... *laurel.yamaguchi@sea.ddb.com*

Join McDonald's for an on-site tour at a nearby restaurant and learn about the variety, training, and opportunity at McDonald's. Shuttle bus to and from the Hilton provided.

*Sign-up for tour at the FACSE Section Table*

**Junior Achievement Finance Park Tour**

*Cynthia Zimelman, JA World Finance Park Manager* .....

..... *cynthiaz@jashington.org*

Tour the Finance Park in Auburn and learn how they work with schools to give students a hands-on financial experience and how you can share this opportunity with your students.

*Self Directed Tour*

**DigiPen Tour** ..... **Self Transportation**

Come tour DigiPen Institute of Technology to learn about this small, four-year college located in the heart of the game industry. Ranked by the Princeton Review as one of the top three colleges in the country to study Game Design, DigiPen focuses on giving students an industry-style education to prepare them for a successful career.

**Directions:**

Take 405-N to Exit 20B for NE 124<sup>th</sup> ST

Turn Right on NE 124<sup>th</sup> ST

Turn Right on to Willows Road

Turn Right at NE 100<sup>th</sup> CT

Turn Right, Destination will be on Left – you'll see a big DIGIPEN sign

**1:30 PM–1:45 PM Break**

**1:45 PM–2:45 PM Concurrent Sessions**

**ASL** ..... **CC–San Juan**

**Where Is the Deaf Community Today into the Twentieth Century for Deaf People?**

*Clyde Vincent, Seattle Central CC .. vince@sccd.ctc.edu*

This presentation is designed to provide an overview of second-wave Deaf historiography with new consciousness and advantages of technology. There are still proponents of new views of medical remediation and new awareness of Deaf culture components. We will make an attempt to achieve a better understanding of what components are involved in both modern medical views and cultural views and delineate them.

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**1:45 PM–2:45 PM Concurrent Sessions - continued**

**WAAE ..... CC–Emerald A**

**Leadership and CTSO Updates - continued**

*Wayne Gilman, OSPI ..... hw.gilman@k12.wa.us*

**WAOE ..... CC–Emerald C**

**Financial Yoga - Stretching Your Hard Earned Dollars**

*Jill Warneke, SECUWA ..... jill.warneke@secuwa.org*

In today's tough economic climate, having the skills to stretch a paycheck is more important than ever. Reduce your financial stress by learning key tips to becoming a more effective money manager. (Exhibitor Session)

**WAVA ..... CC–Emerald D**

**Transitioning to 21st Century Leadership Skills**

*Kathleen Lopp, OSPI ..... kathleen.lopp@k12.wa.us*

*Betty Klattenhoff, OSPI ..... betty.klattenhoff@k12.wa.us*

This session includes an overview of the transition from the old leadership and employability skills to the new 21st Century Skills Format. Attendees will have an opportunity to learn about the implementation plan, learn how this work will be reflected in course re-approvals, and have an opportunity to ask questions.

**WAVA ..... CC–Emerald E**

**Rethinking Acceptable Use Policies in a Web 2.0 World**

*Dennis Small, OSPI ..... dennis.small@k12.wa.us*

*Julia Fallon, OSPI ..... julia.fallon@k12.wa.us*

*Tara Richerson, OSPI ..... tara.richerson@k12.wa.us*

Want to let students access the latest resources on the Internet? Need to update your policies to cover mobile devices in class? Drowning in the alphabet soup of FERPA, CIPA, and COPPA with privacy, use, and online access? Bring a copy of your current acceptable use policy (AUP) and questions for a lively discussion and learn how to make smart revisions to the policies you have now.

**WSBEA ..... HH–Horizon**

**Project Manager Business Panel**

*Timothy McNeely, OSPI ..... timothy.mcneely@k12.wa.us*

*Gordon Gray ..... representing the Boeing Company*

*Krista Sadler ..... representing the Port of Seattle*

*Don Hutchins ..... representing the construction industry*

A panel of professionals in Project Management (PM) across different fields will discuss how PM is used in industry, and how PM relates to the needs of employers in Washington State.

**WSBEA ..... HH–Glacier**

**AP Accounting Pilot Program**

*Skip Fabritius, Olympia SD .... sfabritius@osd.wednet.edu*

AP Accounting may be coming. Interested on jumping on board? Come see what's happening.

**WSBEA ..... HH–Columbia A**

**Office 2010 and Windows 7: New Features**

*Trish Bobst, Cengage Learning . trish.bobst@cengage.com*

Shake, Rattle, and Roll? No! Shake, Peek, and Snap! Backstage view, SkyDrive, Cloud Computing, Artistic Effects, Screen Clippings, Live.com, Sparklines, and Jump Lists. What's it all about? Come see the new features of Office 2010 and Windows 7. (Exhibitor Session)

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**1:45 PM–2:45 PM Concurrent Sessions - continued**

**WADOT ..... HH–Columbia B**

**Work-Site Learning the Efficient Way ..... LAPTOP**

*Brenda Diettrich, Olympia SD ..... badiettrich@osd.wednet.edu*

Learn how to set up a work site learning program in your school using Google Doc . This session will teach you how to lesson, keep students in the know, lesson your paperwork, and print reports easily. Bring your laptop and set yourself up at this session. Don't have a lap top? That's OK too; learn how to use the tools!

**WAME ..... HH–Elliott B**

**Social Media and PEMCO**

*Rod Brooks, PEMCO Mutual Insurance Company*

A Social Media case study and application to business's. All about your personal brand - What do people entering the workforce need to know about social media? Learn how to be smart with your social media brand. (Exhibitor Session)

**CGCA ..... HH–Peninsula A & B**

**Jobs for America's Graduates ..... LAPTOP**

**(Session Repeated Wednesday 8:15–9:00 WAOE)**

*GC Hollingbery, OSPI ..... george.hollingbery@k12.wa.us*

Opportunity for JAG Specialists to network and build upon best practices.

**FACSE ..... CC–Crystal A**

**In Their Shoes: Teen Dating and Violence**

*Kelly Starr, WA State Coalition Against Domestic Violence*

*..... kelly@wscadv.org*

Learn what dating is like for today's teens - from their perspective. This groundbreaking interactive experience will help teachers, counselors, and anyone interacting with teens to understand the dynamics of unhealthy teen relationships. In this workshop you will become a teen "character," make choices about your relationship, and see what happens.

**FACSE ..... CC–Crystal B**

**Food Choices That Make a Difference**

*Al Kowitz, Community Agricultural Development Center ....*

*..... akowitz@communityagcenter.org*

This presentation focuses on the environmental impact of our food choices and food management practices. Both the conceptual background to several issues such as seafood choices and web sites that provide activities for junior and high school students will be discussed. These materials grew out of a five-day intensive workshop for high school teachers at Quillisascut Farm School.

**WITEA ..... CC–Mercer A**

**Project Lead the Way Engineering**

*Nirmala Gnanapragasam, Affiliate Director Seattle University*

PLTW Engineering implementation, updates, and best practices will be highlighted.

**WASTS ..... CC–Mercer B**

**The Pitfalls and Promises of Social Media in Education**

*Charles Leitsch, Patterson, Buchanan, Fobes, Leitsch and*

*Kalzer, Inc., P.S. .... cpl@pattersonbuchanan.com*

Lawyer Charles Leitsch speaks on communication with today's technology has never been better or with more risk for the professional educator. How can you safeguard your career and the district's interest with technological communication with students?

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**1:45 PM–2:45 PM Concurrent Sessions - continued**

**APPLE Session ..... HH-Elliott A**

**Final Cut Pro X for CTE Programs ... (Repeat of 10:30 AM)**

*Jim Tobin, Apple, Inc ..... tobinj@apple.com*

This session will explore the changes in Final Cut Pro X and how they impact CTE video production programs.

**2:45 PM–3:00 PM Break**

**3:00 PM–4:00 PM Concurrent Sessions**

**WAAE ..... CC-Emerald A**

**"TheAET" Record Keeping System: aka the Agriculture Experience Tracker**

*Wayne Gilman, OSPI ..... hw.gilman@k12.wa.us*

The presentation will provide information about "The AET" (Agriculture Experience Tracker) electronic record keeping system for use in Agriculture Education programs.

**WAOE ..... CC-Emerald B**

**Collaborate and Capture: Elluminate, Tegrity, Google Docs**

*Thomas Jacobs, Olympic College ... tjacobs@olympic.edu*

Online and hybrid teaching and learning requires collaboration, presentation, and communication. Tools like Elluminate, Tegrity, and Google Docs can provide a solid foundation within and alongside your learning management system.

**WAOE ..... CC-Emerald C**

**Open Source for Open Minds**

*Mark Westlund, Olympic College .. mwestlund@olympic.edu*

Opening up to open source can bring down costs, increase access, and open new possibilities. Open source "is" office applications, Web browsers, operating systems, and much much more. Discover what open source is and how you can use it with your students. Live demos and Q/A.

**WAVA ..... CC-Emerald D**

**Digitools Remastered**

*Cindy Aszklar, Bethel SD ..... caszklar@bethelsd.org*

*Diane Carver, Bethel SD ..... dcarver@bethelsd.org*

Does your Digitools program need a face-lift? This session will give you an overview of Bethel's revised Digitools curriculum which emphasizes project-based learning, arts, and emerging technologies.

**WAVA ..... CC-Emerald E**

**Using Cell Phones in the Classroom**

*Tara Richerson, OSPI ..... tara.richerson@k12.wa.us*

Text messaging is widely used by students and adults for communication purposes. However, cell phones can also be used to conduct Google searches, collect poll data for research and assessment, and capture information. Learn how to harness this power found in your pocket and discuss policy concerns for your district.

**WAVA ..... CC-Emerald F**

**Getting Started With IT Academy in the Classroom**

*Microsoft Learning ..... jefjohn@microsoft.com*

Detailed information about activating and using Microsoft IT Academy benefits and features newly available this fall in the classroom. Information will be valuable across career clusters.

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**3:00 PM–4:00 PM Concurrent Sessions - continued**

**WSBEA ..... HH–Alpine**

**Mind Mapping and Project Management With MindView**

*Dave Hamilton, MatchWare, dave.hamilton@matchware.com*

MatchWare MindView is a professional mind mapping tool that allows students to visualize and organize their plans. MindView will help facilitate students' analytical thinking, comprehension, creativity, and writing across the curriculum. MindView is seamlessly integrated with MS Office and contains different views such as the timeline and Gantt chart. CTE students can easily mind map and outline SWOT analysis, Business & Marketing Plans, Agendas, etc., as well as create business presentations, professional multimedia projects, and websites without coding or scripting. (Exhibitor Session)

**WSBEA ..... HH–Horizon**

**Practical Simulation for Financial Math or Personal Finance**

*Allan Tift, Sumner HS ..... allan\_tift@sumnersd.org*

Presentation will be about a simulation that has been developed for application of financial math and personal finance content.

**WSBEA ..... HH–Glacier**

**Aplia Accounting Software: Teaching Accounting the Easy Way**

*Skip Fabritius, Olympia SD .... sfabritius@osd.wednet.edu*

Eliminate workbooks, increase student interest, make your job easier. Not a bad way to approach a "boring" class.

**WADOT ..... HH–Columbia B**

**CareerSafe Online: An OSHA 10-Hour Training Program**

*Andrea Foster-Mack, CareerSafe Online ..... andrea.foster-mack@k2share.com*

The CareerSafe Online presentation is designed to illustrate the need for youth safety programs by pointing out the current astonishing youth injury statistics, the percentage of youth who are currently employed, and the level of safety training young workers are currently receiving through classroom instruction. Programs, such as CareerSafe Online and the CareerSafe Youth Safety Initiative, strive to provide safety training for students nationwide per OSHA standards and regulations. CareerSafe seeks to make a difference in on-the-job youth safety. (Exhibitor Session)

**WAME ..... HH–Elliott B**

**DECA Update**

*Shanna LaMar ..... shanna@wadeca.org*

The DECA advisor update for the upcoming 2011-2012 school year. Topics included competition, conferences, and procedures.

**CGCA ..... HH–Columbia A**

**Pathways to Apprenticeship**

*Kairie Pierce, Washington State Labor Council, AFL-CIO, .*

*..... kpierce@wslc.org*

Panel discussion will provide the basics of what an apprenticeship is and how counselors and teachers can prepare students for the opportunities.

**CGCA ..... HH–Elliott A**

**Developments in Guidance & Counseling: An OSPI Update**

**LAPTOP**

*Mike Hubert, OSPI ..... mike.hubert@k12.wa.us*

*Danise Ackelson, OSPI ..... danise.ackelson@k12.wa.us*

This session will highlight recent SBE, legislative, and OSPI developments supporting strong guidance and counseling programs, as well as provide an introduction to the State Framework for Comprehensive Guidance & Counseling.

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**3:00 PM–4:00 PM Concurrent Sessions - continued**

**FACSE ..... CC–Crystal A**

**Integrating FCCLA Into the Classroom With STAR Events**

*Rene Ketchum, Toledo SD ..... rene@toledo.k12.wa.us*

*Laura Rohr, Willapa SD ..... laurar@willapa.wednet.edu*

Have you always had the desire to integrate FCCLA and STAR Events into the classroom but felt that it was too much work to get it started? Well this is the session for you. We will provide you with examples, handouts, and many ideas on how to get started. We just need you to show up. Learn how integrating can make your assignments and projects more meaningful. .

**FACSE ..... CC–Crystal B**

**Assessments? Grading? Fun? What if!**

*Dottie Record, Wapato SD ..... dottier@wapatosd.org*

What are Formative and Summative assessments? How will they improve my teaching? Come find out, make planning and grading more meaningful for your students, while learning how the data from these can inform and improve your teaching. This also will help with framework planning and program advocacy demonstrating the RIGOR in FACSE.

**FACSE ..... CC–Crystal C**

**Meeting the Needs of ELL Students in the FACSE Classroom**

*Alejandro Vergara ..... avergara@manson.org*

*Phouang Hamilton ..... phouang.hamilton@k12.wa.us*

Participants will learn various strategies to engage English Language Learners (ELLs) in the Family and Consumer Sciences classroom. Learn methods to augment your current curriculum while integrating various language skills.

**FACSE ..... CC–Crystal A**

**Textiles From the Very Beginning**

*Nancy Sedlacek, Yelm Community Schools ..... nancy\_sedlacek@yca.wednet.edu*

Textiles and apparel start with the fibers, spinning, and weaving (or knitting!). This is a brief introduction to the main natural fibers used today and to the processes that create textiles. There will be an opportunity for some hands-on activity and you will leave with ideas you can use in your classroom right away this fall. (Hands-on will be limited to 50 participants.)

**WITEA ..... CC–Mercer A**

**STEM Student Leadership With TSA**

*Ross Short ..... rshort@washingtontsa.org*

*WA TSA Students*

This session will introduce you to the Technology Student Association (TSA) and all it has to offer. As the premier student leadership organization for STEM programs including PLTW, Tech ED, PT, Materials Science, Robotics, and many more, this session will show you how you can meet the student leadership standards in your program through TSA. We will also feature a discussion about TSA's robotics program the TSA/VEX robotics challenge.

**WITEA ..... CC–Orcas B**

**Project Lead the Way Biomedical Sciences**

*Sylvia Oliver, Affiliate Director at Washington State University*

PLTW Biomedical Science implementation, updates, and best practices will be highlighted.



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**8:00 AM–Noon**  
**REGISTRATION** ..... **CC–Emerald Foyer**

**7:00 AM–8:00 AM**  
**WA-ACTE Past Presidents' Breakfast** ..... **CC–Orcas B**

**WAOE** ..... **CC–Emerald D**  
**Work-a-Like Breakfast**

*Tina Evans, WAOE President* ..... *tevans@everettcc.edu*

Enjoy a complimentary breakfast while you network with other educators that teach in the same field. This is an opportunity for secondary, postsecondary, and administrators to network with each other and develop local collaborative relationships that support their professional industry. IPAD-2 will be raffled during the breakfast.

**WAVA** ..... **CC–Emerald F**

**Breakfast Meeting:**  
**The National Perspective**

*Michael Brustein, Brustein & Manasevit, PLLC,* .....  
*mbrustein@bruman.com*

Over the past 25 years, Brustein & Manasevit, PLLC have worked with all 50 states, many school districts, postsecondary institutions, and national education organizations on issues related to federal support of education and workforce development. Michael Brustein is recognized as one of the nation's leading experts on federal grants management, audit resolution, as well as workforce education and development issues.

**FACSE** ..... **CC–Crystal A**  
**Business Breakfast Meeting**

*Roxanne McNerney* .....  
*roxanne.mcnerney@sunnyside.wednet.edu*

ALL FACSE members should attend this meeting to hear of changes in our Policies and Procedures, and vote on changes to our Constitution and Bylaws. Let your voice be heard!

**WSBEA** ..... **HH–Glacier**  
**Lead and Tweet the Way** ..... **WSBEA Breakfast Meeting**

*Julia Fallon, OSPI* ..... *julia.fallon@k12.wa.us*

Successful leaders are individuals who have an unmistakable ability to influence; people who trust their instincts and their network; and men and women who promote new directions that leverage technology to connect, create, and transform their generations. Educators who effectively integrate technology into classroom (and professional) activities begin with the question, What do I want my students to learn? Discover how to navigate the new landscape for leadership by communicating with power and catalyzing collaboration using Twitter, a micro-blogging and social media service.

**CGCA** ..... **HH–Elliott A**  
**Membersip Breakfast Meeting**

*Jennifer Fichamba* ..... *fichambja@hsd401.org*

**WAME** ..... **HH–Elliott B**  
**Social Media Overview (Breakfast)** ..... **LAPTOP**

*Brenda Knowlton, Tumwater SD* .....  
*brenda.knowlton@tumwater.k12.wa.us*

*Jodi Galli, Everett SD* ..... *jgalli@everettsd.org*

Gain an understanding of what social media can and can't do for marketing. Review of what various social media platforms do as well as a showcase of real world case studies that can be used in your classroom.

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**7:00 AM–8:00 AM - continued**

**WASTS** ..... **CC–Mercer B**  
**WASTS Organizational and Business Breakfast Meeting**  
*Dennis Wallace, OSPI ..... dennis.wallace@k12.wa.us*  
*Ken Toney, Yakima SD ..... toney.ken@yakimaschools.org*  
Learn about the WASTS Organization, officer elections, and how the 2011-2012 strategic plan can benefit you as a member.

**8:00 AM–8:15 AM Break**

**8:15 AM–9:00 AM**

**ASL** ..... **CC–San Juan**

**WAAE** ..... **CC–Emerald A**  
**Annual Ag Ed Program Report**  
*Wayne Gilman, OSPI ..... hw.gilman@k12.wa.us*  
The presentation will provide a look at the DATA collected from the current year Agriculture Education Report.

**WAOE** ..... **CC–Emerald B**  
**Social Media: Integrate Facebook, Twitter, and LinkedIn to Create Rich Learning Environments** ..... **Repeated**  
*Thomas Jacobs, Olympic College ... tjacobs@olympic.edu*  
Learn to use common Social Media applications to provide pedagogically sound, rich, and fun learning environments.

**WAOE** ..... **CC–Emerald C**  
**Jobs for Americas Graduates** .....  
**(Repeat of Tuesday listed in CGCA)** ..... **LAPTOP**  
*GC Hollingbery, OSPI, george.hollingbery@k12.wa.us*  
Opportunity for JAG Specialists to network and build upon best practices.

**WAVA** ..... **CC–Emerald F**  
**The National Perspective: Q & A**  
*Michael Brustein, Brustein & Manasevit, PLLC, ..... mbrustein@bruman.com*

**WSBEA** ..... **HJ–Horizon**  
**Getting Your (Web 2.0) Feet Wet** ..... **LAPTOP**  
*Julia Fallon, OSPI ..... julia.fallon@k12.wa.us*  
*Tara Richerson, OSPI ..... tara.richerson@k12.wa.us*  
Make the connection between online resources and positive learning outcomes. We'll explore two easy-to-use Google applications - Google Scholar and Google Reader - that leverage cloud computing. Learn how these simple tools can improve your teaching, support meaningful collaboration among peers and students. Participants are encouraged to bring their laptops and other mobile devices.

**WSBEA** ..... **HH–Alpine**  
**Prep for Success**  
*Laura Hilzendeger, Fife HS ... lhilzendeger@fife.k12.wa.us*  
Are you interested in finding different ways to take FBLA and leadership in your classroom to the next level? Come discuss, discover, and share projects, activities, and ideas that you can integrate into your FBLA Chapter and business and marketing classes.

**WSBEA** ..... **HH–Columbia A**  
**What's New With FBLA?**  
*Judy Reynolds, WA State FBLA ..... judy@wafbla.org*  
Dawne and Judy will provide all the details for the coming year and help you get started on planning your chapter's program of work. Look forward to an exciting year!

2011 WA-ACTE Summer Conference  
**CTE...Streaming Live**

**Wednesday, August 17, 2011**

**8:15 AM–9:00 AM continued**

**WADOT** ..... **HH–Columbia B**

**Membersip Breakfast Meeting**

*Pam Reichel*..... *reichep@puyallup.k12.wa.us*

**WAME** ..... **HH–Elliott B**

**WAME at Work for YOU!**

*Matthew Pakinas, Wenatchee SD* .....

..... *pakinas.m@mail.wsd.wednet.edu*

Updates from the WAME officers. Topics include membership, website, curriculum, legislation, and professional development. Elections will be held. Please visit [www.wame.biz](http://www.wame.biz) for more information.

**CGCA** ..... **HH–Elliott A**

**College Bound Scholarship: From Middle School to College**

**LAPTOP**

*Beth Ahlstrom, HECB* ..... *betha@hecb.wa.gov*

*Michelle Alejano, College Success Foundation* .....

..... *mcalejano@collegesuccessfoundation.org*

The first class of College Bound Scholars is poised to graduate high school and enter college in fall 2012. Attend this workshop for an overview of this early college awareness program, the demographics of College Bound scholars, how students will access the scholarship, and which colleges they may attend.

**FACSE** ..... **CC–Crystal A**

**FACSE Roundtable Sharing**

*Karen Palmer* ..... *palmerk@bsd405.org*

Enjoy up to six 15-minute sessions, to gather lessons and techniques from your Washington colleagues. Topics will be varied and across all areas that we teach. This is the practical application of new knowledge. The stuff we can bring home and use in our classes today!

**FACSE** ..... **CC–Crystal B**

**A Look Into Differentiated Instruction and Standards-Based Grading Practices**

*Dr. Bree Devlin, Kent-Meridian HS* *bree.devlin@kent.k12.wa.us*

What does differentiated instruction look like in the classroom? How does it work with standards-based grading practices? This workshop will focus on elements of DI and SBG practices, and how they are implemented in a Family and Consumer Sciences classroom.

**FACSE** ..... **CC–Crystal C**

**What Teachers Need to Know About Sexual Coercion and Teens**

*Jennifer Y. Levy-Peck, Washington Coalition of Sexual Assault Programs* .....

*Leah Holland, Washington Coalition of Sexual Assault Programs* .....

*leah@wcsap.org*  
Teens are at very high risk for sexual assault and coercion. Often, a teacher is the first person in whom a teen will confide. This practical workshop by sexual assault coalition staff offers up-to-date information and resources for helping teens at risk.

**FACSE** ..... **CC–Orcas A**

**Making the Managed Education and Registry Information Tool (MERIT) Work for You**

*Katie Pitroff, Dept. of Early Learning* ..... *katie.pitroff@del.wa.gov*

MERIT is a critical piece in Washington's professional development system for early learning and child and youth professionals. Come learn how MERIT can help you and your students track vital training and education information.

## CTE...Streaming Live

**Wednesday, August 17, 2011**

**8:15 AM–9:00 AM continued**

**WITEA** ..... **CC–Mercer A**

### VEX Robotics Design System

*Jason Morrella, VEX Robotics Education and Competition Foundation*

The VEX Robotics Design System is the leading educational robotics platform found in thousands of middle and high schools in over 20 countries. Project Lead the Way has adopted VEX, which means expanded capabilities in the daytime curriculum and now an exciting extracurricular option for PLTW schools. The VEX Robotics Competition is the largest and fastest growing after school robotics competition globally. Find out about the program and how to get involved in the hundreds of local, regional, national, and international VEX competition events.

**WASTS** ..... **CC–Mercer B**

### CTE Safety and Liability

*Ray Roberts, WA Schools Risk Management Pool* .....  
..... *rroberts@wsrmp.com*

How to keep you and your school district out of trouble. Basic liability issues facing CTE Shop and Lab instructors as well as classroom safety and liability exposure.

**Project Management Sessions** ..... **HH–Peninsula A & B**

### Teacher Collaboration Using Distance Tools

*Steve Garfein, RPM Systems, Inc.* ... *steve@rpmteam.com*  
*Jim Noeldner, Retired CTE Director* .....  
..... *jimnoeldnerconsulting@hotmail.com*

Teachers from the first PMforCTE training cohort used Go To Training, Google Docs, Wiki's, and subgroup meetings using these tools to collaborate across distances like never before.

**9:00 AM–9:15 AM Break**

**9:15 AM–10:00 AM**

**WAAE** ..... **CC–Emerald A**

### Ag Ed Supervisor Open Question Forum

*Wayne Gilman, OSPI* ..... *hw.gilman@k12.wa.us*

This section of time is set aside for agriculture teachers to ask questions of the Agriculture Education and Science State Supervisor.

**WAOE** ..... **CC–Emerald D**

### Social Media: Integrate Facebook, Twitter, and LinkedIn to Create Rich Learning Environments .. (Repeat of 8:15 AM)

*Thomas Jacobs, Olympic College* ... *tjacobs@olympic.edu*

Learn to use common Social Media applications to provide pedagogically sound, rich, and fun learning environments.

**WAOE** ..... **CC–Emerald C**

### New Developments in Navigation 101

(Also Tuesday listed in WAVA)

*Danise Ackelson, OSPI* ..... *danise.ackelson@k12.wa.us*

**WSBEA** ..... **HH–Glacier**

### Business Ed Roundtable

*Karen Hay, Davenport SD* ..... *karhay@davenport.wednet.edu*

There will be several table discussions that include sub planning, motivating students, classroom management, how to work with students with behavioral challenges, and other topics that you would like to discuss with other teachers.

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**Wednesday, August 17, 2011**

**9:15 AM–10:00 AM - continued**

**WSBEA ..... HH–Horizon**

**Microsoft IT Academy**

*Chance Gower, South Kitsap HS.....gower@skitsap.wednet.edu*  
*Thomas Mosby, South Kitsap SD...mosby@skitsap.wednet.edu*  
Demonstration and best practices using Microsoft IT Academy and Microsoft Products.

**WSBEA ..... HH–Alpine**

**Digital Forensics: The Intersect of Law and Technology**

*Shay Hastler, Edmonds SD..... hastlers@edmonds.wednet.edu*  
Digital forensics involves the preservation, identification, extraction, interpretation, and documentation of computer evidence used in legal and administrative proceedings. Come learn about this newly adopted high school program and its articulation with the Edmonds Community College Digital Forensics program of study.

**WAME ..... HH–Elliott B**

**BECU....Share Tools for Your Classroom and Social Media Strategies**

*Toby Travis, BECU*

Travis is a Senior Marketing Strategist with BECU. He joined BECU in 2008, and has led the development and growth of the credit union's social media strategy. Toby began his career on the agency-side working with an array of businesses including HP, Raleigh Bikes, Volvo, Noble House Hotels & Resorts, and Washington State Department of Tourism.

**CGCA ..... HH–Elliott A**

**Washington Career Pathways Roadmap Web Tool**

*Jo Ann Baria, Pierce College Workforce Education .....*

*..... jbaria@pierce.ctc.edu*

*Betty Newson, Pierce College Workforce Education*

*..... bnewson@pierce.ctc.edu*

*Tiffany Merkel, SBCTC ..... tmerkel@sbctc.edu*

Overview and demonstration of the Washington Career Pathways Roadmap Web Tool—Learn to easily put your career pathways and programs of study on the web. <http://washingtongcareerpathways.org/>

**FACSE ..... CC–Crystal A**

**FACSE Roundtable Sharing - continued**

**FACSE ..... CC–Crystal B**

**Environmental Health Issues to the Fore in FACSE**

*Nancy Sedlacek, Yelm Community Schools .....*

*..... nancy\_sedlacek@ycs.wednet.edu*

Environmental health issues surround each of us at work, at school, and even at home. Learn about environmental health issues that relate to the classes you teach: foods & nutrition, textiles & apparel, interior design, child development—virtually any and all FACSE courses (with the possible exception of finances!). Learn about resources and ideas that help you address issues that make science relevant!

**FACSE ..... CC–Crystal C**

**Costumes and More Framework**

*Kelly Ruud, Richland SD ..... kelly.ruud@rsd.edu*

*Susan Wolf, Spokane SD .. susanwo@spokaneschools.org*

Find out about the new Costuming course that can be taught by a FACSE or Theater teacher. Receive the new Framework and learn how to integrate it into your program of study. Hear about partnerships within the school and this new opportunity for kids.

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**Wednesday, August 17, 2011**

**9:15 AM–10:00 AM continued**

**WITEA ..... CC–Mercer A**

**What is Nanotech?**

*Frank Cox, Edmonds CC ..... frank.cox@edcc.edu*

*Mel Cossette, Edmonds CC ..... mel.cossette@edcc.edu*

Ever wonder what is nanotech and what do you do with it? Or, how would you include it into your current program? How would you know what to teach about nanotech and to what level? Learn about resources available to you that will help de-mystify the world of nanotechnology.

**WASTS ..... CC–Mercer B**

**ASB - Ten Tips to Stay Out of Trouble**

*Sharon Suver-Jones, Shoreline SD .....*

*..... sharon.suver.jones@shorelineschools.org*

ASB is unique in that the law requires students and teachers to collaborate on the use of funds for extra-curricular activities. Join us for an interesting and sometimes spirited session as we explain the laws and regulations that pertain to this topic. Included are strategies and helpful hints on how students and their advisors can handle ASB funds and stay in compliance with all the regulatory agencies that have an interest in these public funds designated for students' use.

**10:00 AM–10:30 AM Break**

**10:30 AM–Noon**

**CLOSING SESSION ..... CC–Emerald Ballroom**

**Closing Remarks ..... Dennis Conger, WA-ACTE President**

**Keynote Speaker .....**

**Gary Moore, ACTE Past President ..... gmoore@ncsu.edu**

Gary Moore is a Professor of Agriculture and Extension Education at North Carolina State University. He serves as Director of Graduate Programs and teaches courses that focus on the history and philosophy of Career and Technical Education, research methods, effective teaching, and the use of instructional technology in agricultural and extension education. He is a member of the NCSU Academy of Outstanding Teachers.



**Searching for the Wizard of Oz!**

How the story of Dorothy and the Wizard offers lessons to learn for all of us in Career and Technical Education.

**Clock Hours available after Closing Session**

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45 Years

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40 Years

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35 Years

Jim Ferate

30 Years

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25 Years

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**Facilities Floor Plans**

